



Rib-Cooking Competition and Community Fun

Proceeds Benefiting the Outreach Ministries of St. Margaret's Episcopal Church

Sponsorship Proposal

RibFest Event Specifics

RibFest is a community event and rib-cooking competition with proceeds benefiting the ministries of St. Margaret's Episcopal Church. The first RibFest was held in 2019, with more than 250 people in attendance. It was a great event, and we look forward to making it even better!

RibFest will be held **Saturday, September 21st, 2024 from 4:00-7:00 pm.** on the grounds of our church at 20900 Chenal Parkway in Little Rock. In case of inclement weather, the make-up date is Saturday, September 28, 2024. RibFest plans include:

- 6-12 Cooking Teams, each with a booth or tent for serving their ribs
- Open judging: all persons with a ticket will have the opportunity to sample ribs and vote for their favorites
- A trophy and “bragging rights” for the top cooking team
- An outdoor event, weather permitting
- Live music
- Local craft vendors
- College football on a big screen
- Admission \$30 for adults, \$15 for children ages 6-12 (purchased in advance). Adult admission at the gate \$35
- Attendance goal is 200+ persons

Sponsor Involvement & Benefits

We're looking for community sponsors to help make this a fun and successful event for West Little Rock. ***Return sponsors will receive a 10% discount.*

2024 RibFest Sponsorship Levels:

	Half Rack	Full Rack	Whole Hog	Premiere
Investment	\$100	\$250	\$500	\$1000
Logo Placement	Logo on all materials	Enhanced, larger logos placement on all materials	Next Largest placement on all materials	Premiere (largest) placement on all materials
Online Promotion and Exposure	<ul style="list-style-type: none"> ● 4 posts on RibFest and related social accounts prior to event ● Include link to your business ● Inclusion in community calendar submissions 	<ul style="list-style-type: none"> ● 8 posts on RibFest and related social accounts prior to event ● Include link to your business ● 1 feature inclusion in church newsletter prior to event ● Inclusion in community calendar submissions 	<ul style="list-style-type: none"> ● 8 posts on RibFest and related social accounts prior to event ● Include link to your business ● 2 featured inclusions in church newsletter prior to event ● Inclusion in community calendar submissions 	<ul style="list-style-type: none"> ● 12 posts on RibFest and related social accounts prior to event ● Weekly post for 1 month leading to event ● Include link to your business ● 4 featured inclusions in community emails prior to event ● Inclusion in community calendar submissions
“In Event” Promotion	<ul style="list-style-type: none"> ● Logo placement throughout event 	<ul style="list-style-type: none"> ● Logo placement throughout event ● At least 1 mention from stage during event 	<ul style="list-style-type: none"> ● Logo placement throughout event ● 2 mentions from stage during event 	<ul style="list-style-type: none"> ● Logo placement throughout event ● 3 mentions from stage during event
Included Tickets		2	2	4

We believe that sponsorship of St. Margaret's RibFest will help raise visibility for your business and affirm your community involvement; as well as helping provide funds for the outreach ministries of St. Margaret's, which include **St. Francis House**, the **Interfaith Center of Arkansas**, the **Arkansas House of Prayer**, **Camp Mitchell**, and the **Seminary of the Southwest**.

About St. Margaret's

St. Margaret's Episcopal Church was established in West Little Rock in 1991, and built its first building on the corner of Chenal Parkway and Chenal Valley in 1994. Since that time, West Little Rock has experienced burgeoning growth in its neighborhoods and businesses, and St. Margaret's has been there throughout to welcome new neighbors, serve those in need, and provide a place of spiritual growth and Christian renewal for our community. We are the home of the Arkansas House of Prayer and St. Margaret's Early Childhood Center.

We hope you will partner with St. Margaret's RibFest as we bring out the community for a fun day, and to support these worthy organizations.

RibFest Sponsorship Form

Your Name:

Your Business Name:

Your Website:

Email:

Phone:

Please select your Sponsorship Level:

Half Rack - \$100

Full Rack - \$250

Whole Hog - \$500

Premiere - \$1000

Return sponsors receive a 10% discount.

Send this form and your check made out to St. Margaret's Episcopal Church, 20900 Chenal Pkwy. Little Rock, Arkansas 72223. Please indicate "Ribfest Sponsorship" in the memo line.

To be included in the event signage, etc., we must receive your check and logo by September 1st.

Thank you for your support!