

BREAKING NEWS!!

ANNUAL FUNDRAISING BANQUET



On Thursday, April 5th many from our community will gather to help raise funds to support Birth Choice in their life-saving ministry in Jackson, Gibson County, and surrounding areas. The annual banquet will be held at Northside Assembly of God Church located at 27 Oil Well Road, Jackson TN 38305.

Let it not be said that I was silent when they needed me." William Wilberforce

"Speak up for those who cannot speak for themselves; ensure justice for those being crushed." Proverbs 31:8

FEATURED SPEAKER
DR. TONY EVANS

Benefitting Birth Choice of
Jackson and Gibson County.



BRENT LAMBERT
Founder & CEO

Throughout the Old Testament God's people, Israel, are encouraged to remember the past as it relates to the times and the ways God sovereignly intervened on their behalf. As we look back on 2017, we too are able to see His handiwork magnificently displayed at Birth Choice. We reached more abortion-minded women than ever before and God used this ministry to save the lives of 137 unborn children! Some pregnancy clinics located in larger cities don't see that many little lives saved!

The successes of 2017 enable us to face 2018 with more passion than ever before. We are thoughtfully and prayerfully considering the most cutting edge addition to our portfolio of ways to save more children. We want to do this by targeting the underserved areas of West Tennessee. Conversely, it will be the most expensive and

challenging project we have ever attempted. This exciting plan will be announced in coming weeks so be sure and watch the next edition of the Heartbeat Newsletter.

To help Birth Choice save more precious lives in 2018, we are inviting you to become a "Monthly Partner" with us to help meet the challenges ahead. On average, it costs Birth Choice \$1,200 to save the life of one child from abortion. A financial gift of \$100.00 a month will make you a LifeSaver, saving one child each and every year! In fact, any monthly donation of \$25.00 or more will enable Birth Choice to save many more lives and will qualify you to be a Birth Choice LifeSaver. After all, what is the life of one child worth to you? To God? Please help.



MONTHLY PARTNERS SAVE LIVES!

Become a Birth Choice LifeSaver!

Will you partner with Birth Choice to save the lives of unborn children?

Call us today at 731.664.8443 and let us know that you want to be a LifeSaver!



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2018 BIRTH CHOICE FUNDRAISING BANQUET

Thursday, April 5th at 6:00 pm.

Northside Assembly of God Church
27 Oil Well Road, Jackson TN 38305



FEATURING SPEAKER DR. TONY EVANS



Seating will begin at 5:30 p.m. and dinner will be served at 6:00 p.m. For individual reservations or tables of eight, please call Debbie or Britt at (731) 664-8443 or email your request to debbie@birthchoice.us.

There is no charge to attend our banquet; however, this is our major fundraiser each year. Our goal is to raise \$200,000 to support the Birth Choice ministry in 2018. We hope to see you at the banquet this year! Seating is limited, so send in our reservations now! And because of the limited seating as well as sensitive subject matter, we respectfully ask that you do not bring children.

ABOUT THE SPEAKER

Dr. Tony Evans is one of the country's most respected leaders in evangelical circles. He is a pastor, best-selling author and frequent speaker at Bible conferences and seminars throughout the nation.

Dr. Evans has served as the senior pastor of Oak Cliff Bible Fellowship for 40 years, witnessing its growth from ten people in 1976 to now over 10,000 congregants with 100 plus ministries.

Dr. Evans also serves as president of The Urban Alternative, a national ministry that seeks to restore hope and transform lives through the proclamation and application of the Word of God. His daily radio broadcast, The Alternative with Dr. Tony Evans, can be heard on nearly 1,000 radio outlets throughout the United States and in more than 130 countries.

Dr. Evans has authored over 100 books, booklets and Bible studies including Kingdom Man, Oneness Embraced, The Kingdom Agenda, Marriage Matters and Victory in Spiritual Warfare. Dr. Evans serves as chaplain for the NBA's Dallas Mavericks, a ministry he has done for over 30 years. He is also the former chaplain for the Dallas Cowboys.

Through his local church and national ministry, Dr. Evans has set in motion a Kingdom Agenda philosophy of ministry that teaches God's comprehensive rule over every area of life as demonstrated through the individual, family, church and society.

Dr. Tony Evans is married to Lois, his wife and ministry partner of over 40 years. They are the proud parents of four, grandparents of twelve and great-grandparents of one.

MARK YOUR CALENDARS FOR UPCOMING EVENTS!

"Change for Life" Baby Bottle Project

*Beginning May 13th
on Mother's Day*

Our "Change for Life" campaign will take place from Mother's Day, May 13th to Father's Day, June 17th. This is a great way for your church to get involved with the Birth Choice ministry. We will work with church liaisons to distribute thousands of baby bottles to local churches. All you need to do is pick up a bottle from your church on Mother's Day, fill it with change and return it on Father's Day. It's really that simple and it is amazing to see how quickly all that change adds up! Every penny, nickel and dime enables Birth Choice to save more precious lives from abortion.

If your church does not currently participate and you are interested, please contact Debbie or Britt today at 731-664-8443 or email debbie@birthchoice.us.

2018 WALK FOR LIFE

*Saturday September 29th
Beginning at 9:00 a.m. at
West Jackson Baptist Church*

The Walk for Life is easy, fun and a great way to get your whole family involved with the Birth Choice ministry. If you're interested in this year's Walk event please call 731.664.8443 or email debbie@birthchoice.us and let's get you connected!



FROM A TEACHER'S HEART

JUDY ROSE

Teacher and E.S.T.H.E.R. Program Coordinator

"I began volunteering at Birth Choice as a client advocate several years ago after I retired from teaching. When the opportunity arose for me to teach prenatal and parenting classes to small groups of clients at Birth Choice, the teacher in me jumped at the chance, and that is what I do now. I am also the coordinator of the E.S.T.H.E.R. classes, an earn-while-you-learn program that allows our clients to earn clothes, supplies, and equipment for themselves and their babies.

Getting to know my students is truly rewarding, and I love seeing them bond with each other as they feel more and more comfortable sharing their stories. Even for the short duration of time we share through the eight, 1½ hour-long classes, I can often see positive changes in how they are moving forward with their lives. For some of them

that means ending relationships; for others, it means changing jobs or dropping out of school for a while. Making such decisions is hard at any time, but having to make them while pregnant is even more difficult. I genuinely respect and admire them for choosing life for their babies, even when faced with all the uncertainties of their own lives.

The highlight of each class for me is the sharing of God's word through a series of brief Bible studies. Reading the Bible is not a regular habit for many of our clients, and helping them to understand what God's word teaches is a blessing for me.

It is my hope that because of the support we offer our clients through the classes they can be assured of God's love for them and of His desire for them to love Him in return."

YOU HAVE NOT BECAUSE YOU ASK NOT

JACKSON CLINIC NEEDS:

We are so grateful for those of you who have given of your time, services, and material donations to support Birth Choice. For others who may be looking for tangible ways to support this ministry, below are some current needs we have. If you are able to help us out, please call the Jackson office at 731.664.8443 and ask for Chris or email chris@birthchoice.us; at the Gibson County office call 731.855.2900 and ask for Kelly or email kelly@birthchoice.us.

FOLDING CHAIRS. Our old up-holstered, stackable chairs are

finally wearing out and they need to be replaced. We've found some nice looking, very durable folding chairs that we can purchase from Sam's for \$20.00 each. Could you help us raise the \$1,000.00 needed for these chairs? If so, please earmark your donation 'Chairs'.

CROCHETED BABY BOOTIES.

We can always use more handmade crocheted or knitted baby booties. We give every woman who receives a positive pregnancy test a pair of beautiful little booties, letting her know that the woman who made them prayed for her little unborn child. Several women have chosen life because they received a pair of these little baby booties.

GIBSON COUNTY CLINIC NEEDS:

BUILDING UPDATES. We would like to update our paint color in the building. If we could get the cost of the paint donated that would be awesome. We would need some volunteers to help paint as well.

VOLUNTEER. We are looking for someone who would like to volunteer their time one day every other week to help us clean our building.



M.E.R.C.Y. MINISTRY

Mother's Experiencing Regret for Children of Yesterday

"Abortion has been a readily available part of our culture since it's legalization in 1973. Since then approximately 55 million abortions have been recorded in our nation (this number, according to Tennessee Right to Life, from 1973-2016 is 59,115,995). Statistics estimate that close to 43% (1 out of 3) women of childbearing age have experienced an abortion. These are your sisters, mothers, wives and friends. These women carry an incredible burden of silence and heartache. Many struggle for years with repressed memories, guilt, shame and depression. Most women feel they are not allowed to talk about their abortion experience, especially in church.

The truth is many women who have had an abortion suffer from symptoms of post-abortion grief and trauma. Most often, neither the medical community nor the church understands abortion as a risk factor in a woman's physical, spiritual or emotional health.

If you feel you have never completely healed or recovered from an abortion experience, or that a past abortion may be affecting your current quality of life, then Surrendering the Secret is for you. This study offers a 6 step biblical healing model led by women who have been where you are.

Surrendering the Secret is a study designed to bring women together who understand the need for seeking peace with the past and desire a better understanding of God's plan for making the most painful losses of our past work for His glory!"

--- quote from Surrendering the Secret Overview by Pat Layton

Kelly Wall is the Director of the M.E.R.C.Y. Ministry at Birth Choice. If you or someone you care about is struggling with the pain of a past abortion, please email her at kelly@birthchoice.us. Everything is confidential. Don't suffer in silence any longer.

ANNOUNCING BIRTH CHOICE CLINIC TOURS

Join us on March 26th for the next tour!

While you probably know that Birth Choice is all about helping to save the lives of unborn children, we are pretty sure that there are other parts of this ministry you don't know about. To help you become better acquainted with the multifaceted ministry of Birth Choice, you are invited to join us for a guided tour of our clinics. By the time you leave, we think you'll have a better understanding of what we do and why we do it, day-in and day-out. You'll also be better equipped to tell others about this ministry.

Our next scheduled tours, for both the Jackson and Gibson County offices, will be on **March 26th** from **5:30 – 6:30**. We hope you will call Birth Choice today and make plans to attend! Call **731.664.8443** to make your reservation in Jackson and **731.855.2900** to make your reservation in Gibson County. All we need is your name, email address, and phone number. If you can't join us for the Clinic Tour in March, future tours are planned on the following dates:

- Tuesday, May 29th (Jackson only)
- Monday, July 30th (Jackson and Gibson County)
- Thursday, September 27th (Jackson only)
- Monday, November 5th (Jackson and Gibson County)

All tours will begin at 5:30 and last about an hour. There will be a light meal provided and space is limited to 12 people per tour. We hope to see you soon!

FROM THE HEART OF A NURSE

JULIE HUTCHISON, RN

Volunteer nurses are a vital part of the Birth Choice ministry. Whether it's showing women the first glimpse of their baby on ultrasound, speaking to women who are contemplating abortion, or providing basic prenatal information, medical personnel are essential!

Julie Hutchison has been serving as an ultrasound nurse for 16 years and here's what she shared about volunteering.



"I serve at Birth Choice because I love their mission to act as an advocate for precious lives in the womb who may

not otherwise have a voice. I love the opportunity I have to show these women that there is a beautiful baby inside of them. Some may not choose to give their baby life even after seeing a beating heart, tiny arms, legs, little toes and fingers...but many do!! Many choose life for their baby when given the chance to see inside the womb. I praise God for Birth Choice!!

We [nurses] have the unique opportunity to love the mom as well as the growing baby inside. What a precious and important opportunity the Lord has given to us."

If you are a nurse who feels the Lord calling you to be a part of Birth Choice, don't turn your back on that call. You may be missing the biggest blessing of your career.



SPRING TRAINING SEMINAR

for New Volunteer Client Advocates and Nurses

Just three or four hours of your time once a week can make a difference between life and death for an unborn child.

Our spring training dates will be:

**May 1st, 3rd, 8th, 10th, 15th, 17th, 22nd, 24th
Tuesday and Thursday evenings, 6:00 – 9:00 p.m.**

It's important for you to attend all sessions if possible.
(Dates are for both the Jackson and Gibson County Locations)

Request an application today! Contact our Clinic Directors: in Jackson, Chris Veteto at chris@birthchoice.us in Gibson County, Kelly Wall at kelly@birthchoice.us



JUSTIN WAINCOTT
*Pastor, First Baptist
 Church, Jackson*

FROM THE HEART OF A PASTOR

“While the wider culture seeks to make abortion a cultural fault line and thus one more plank in a political platform, it must be seen as more than that for those of us who are followers of Jesus. It certainly has political and cultural implications, but for me, abortion is first and foremost a theological issue. It not only challenges the doctrine of creation and thus the sanctity of human life, it also disregards the central theological truth of Christianity – the incarnation of Jesus Christ. Let us never forget that at the very heart of the good news we believe and seek to proclaim is that Jesus was once an unborn fetus in the womb of a frightened, unwed virgin. And not surprisingly, that same Jesus teaches us in his Word to show love and care for the vulnerable in society – whether they be unborn children or frightened, unwed mothers. Thus, taking a stand against abortion is not so much an act of cultural defiance as it is an act of biblical obedience. More than just revealing what I’m against, I hope it communicates what I’m for – Jesus and his love.

That’s why I’m so thankful for a ministry like Birth Choice in our community, which shows such love and care to unborn children and their parents. They stand with Jesus as they stand for life. And that’s why our church gladly supports them financially and through volunteering.”

OFFICE HOURS

JACKSON:

MON., TUES., & THURS. - 9a.m. - 8a.m.
 WED. - 9a.m. - 4a.m. FRI - 9a.m. - 1p.m.

GIBSON COUNTY:

MON. - 9a.m. - 6:30
 TUES. - 9a.m.-4:30p.m. THURS. - 9a.m.-5p.m.

JACKSON PERSONNEL

Medical Director

Dr. Evanna S. Proctor

Performing Ultrasound:

Kim Mayer, RN, MBA (staff)	Kim Cupples, RN
Julie Hutchison, RN	Judy Koonce, RN
Kathy Mueller, RN	Beverly Wheeler, RN
Mary Yates, RN	

Support Nurses:

Kellie Layman	Jamie Wilson
Lorraine Kail	

Office Aides:

Doris McKenzie	Marilyn Morgan
Alice Nettles	Joanne Reed

Wendy’s Room

Cookie Collomp	Phyllis Davenport
Marian Hines	Sharon Longley
Mary Ann Price	Pat Rock

MENTor

T.C.Talley (staff)

Client Advocates/Teachers

Ellen Bennett	Regina Birdwell
Margie Clement	Diane Dougan
Ronda Fitzgerald	Marisela Heredia
Ruth Hoppers	Teresa Johnston
Trish Kronk	Beverly Lambert
Sherry Mewborn	Tina Norwick
Marie Pugh	Keesha Reid
Judy Rose	Karen Rushing
Juanita Talley	Lili Tankersley
Susie Toomey	Joyce Wyatt

GIBSON COUNTY PERSONNEL

Medical Director

Dr. Evanna S. Proctor

Performing Ultrasound:

Guinda Flippin, RN (staff)

Childbirth Education

Debbie Paullus, RN

Support Nurses:

Debbie Paullus, RN

Administration

Beverly Lambert

Resource Room

Alicia Whitten

Receptionists

Renee’ Ragon (staff)
 Sheilah Spangler

Client Advocates/Teachers

Pam Goslee	Renee Ragon
Jane Wilkins	

MENTor

Denny Wall

PLEASE VISIT OUR UPDATED DONOR AND CLIENT WEBSITES:
www.BirthChoice.biz | www.yourprivatechoice.com

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391 Wallace Road
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*Thank you, Birth Choice, for helping
my mommy!*

SI PHOTOGRAPHY

FROM A BIRTH CHOICE CLIENT:

"SEEING MY
BABY'S HEARTBEAT
ON ULTRASOUND
MELTED MY
HEART."