

Pro-Life Press for Birth Choice

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Page 1

MERRY CHRISTMAS FROM BIRTH CHOICE!



Merry Christmas from just a few of the 250 babies born annually to our Birth Choice moms!

**Heartbeat
Volume IV**

Inside this issue:

WALK FOR LIFE UPDATE! page 3
CHRISTMAS SMOKED MEAT SALE page 3
VOLUNTEER TESTIMONIES page 4
FROM THE HEART OF A PASTOR page 7



BRENT LAMBERT
Founder & CEO

As a freshman in high school I made the basketball team as a substitute. All that means is a lot of practice, but rarely actual play time...until that one fateful night when our home gym was filled with rabid fans. Only a few seconds remained in the game and we were trailing by one point; I couldn't believe my ears! The coach looked all the way down to the end of the bench and yelled for me to go in because our last player had fouled out. Unbelievably excited, I ran onto the court, promptly received a pass, and with an immediate jump shot scored what surely would be the winning shot. As I celebrated with my hands in the air, I heard the coach yell, "Get back on defense!" With my hands still in the air I saw the ball pass right over the top of my head to an opposing player who ran past me. He received the pass and scored the game winning layup. Such a sad memory of my first game, but it was a memory full of life lessons.

The past four years have been full of victories for unborn children in our state and our nation. With the passing of Yes on 1 in November of 2014 came an open door for informed consent for women and girls considering abortion, inspection or regulation of abortion facilities, and hospitalization requirement for late term abortions. This, along with the closing of many abortion clinics and the appointment of two conservative Supreme Court justices, we who are prolife can raise our hands and celebrate! But

we must never forget that we who are the defenders of unborn children have opponents who will take advantage of any laxness on our part. If we aren't constantly vigilant, they will catch us with our guard down and sprint to their goal of financial gain at the expense of precious lives of unborn children.

This is one of the big reasons why the Birth Choice Board of Directors and the leadership staff at Birth Choice have taken steps to add on a mobile medical unit within the first three months of next year. This unit will enable us to reach even more women who are considering abortion, especially in outlying areas. This undertaking is huge given the amount of money it will require to purchase the unit (\$155,000) and the yearly expense to keep it going (\$35,000). However, we firmly believe that we at Birth Choice are not the substitute players seated at the end of the bench, but rather the front line participants to save lives. As supporters of this ministry, so are you! And this is certainly not a game; it is a deadly serious reality.

As believers, we know for certain that you and I are called to stand in the gap for the unborn. **WE MUST DO ALL WE CAN TO SAVE ONE MORE LIFE BECAUSE GOD MADE THEM ALL - FEARFULLY, WONDERFULLY, AND IN HIS IMAGE.**





WALK FOR LIFE REPORT



Thank you walkers, liaisons, sponsors, and volunteers for your generosity of time and finances. We had a great turnout!

2018 WALK FOR LIFE GRAND TOTAL \$42,925!!!



JACKSON:

TOP WALKER:
PAT BOATRIGHT
(\$5,390)

TOP CHURCH:
WOODLAND BAPTIST
CHURCH (\$7,000)

JACKSON TOTAL:
\$38,749

GIBSON COUNTY:

TOP WALKER: DAVID ADKINS (\$1,500)

TOP CHURCH: FIRST BAPTIST CHURCH RUTHERFORD (\$1,500)

GIBSON TOTAL: \$4,175

CHRISTMAS MEAT SALE

Holidays are stressful times. Your family visits from out of town, you have to cook all the traditional favorites, and you can't put off the Christmas shopping. Your family drives you nuts, but you would rather play Pictionary with them in the living room than slave in the kitchen. Here's a way to do that: buy your Christmas meats from Birth Choice so all you have to do is fix the sides. That's less time in the kitchen for you and more time working that jigsaw puzzle with the old fashioned snowy village. And it supports life!

Order at birthchoice.biz or call 731-453-8159. Orders may be placed November 27th - December 18th. Pickup is December 22nd from 8:00 a.m. - 12:00 noon at Birth Choice in Jackson



HOLY SMOKERS' CHRISTMAS MEATS:

- Smoked Turkeys
- Fried Turkeys
- Smoked Hams
- Smoked Pork Tenderloins
- Smoked Boston Butts
- Smoked Chickens

SANCTITY OF HUMAN LIFE MONTH

In January we recognize the sanctity of all human life. January 22nd is the 46th anniversary of the Roe v. Wade decision that legalized abortion in our country. The March for Life in Washington D.C. is on January 18 and Sanctity of Human Life Sunday is January 20. Throughout the month of January Birth Choice staff will be available to speak to churches, small groups, and other organizations on topics such as abortion and our ministry. We will also have bulletin inserts available. To request bulletin inserts or a speaker for your church, email tiffany@birthchoice.us or call 731-453-8159.

HOLD THAT DATE: 2019 ANNUAL FUNDRAISING BANQUET!

WHO: Ryan Bomberger, Founder of the Radiance Foundation (Learn more about Ryan at theradiancefoundation.org)

WHEN: April 11, 2019

WHERE: A new location! More details to come in the next edition of the Heartbeat Newsletter.



FROM THE HEART OF A VOLUNTEER NURSE

JUDY KOONCE, RN

Ultrasound Nurse

I began my journey with Birth Choice as a Client Advocate then about a year later I was privileged to train to be an Ultrasound Nurse. This has been such a joy for me! I love seeing these little ones through the technology of ultrasound. Often they are forgotten and not even counted among the living, but I am able to display them for their mothers to see!

This wonderful tool helps in breaking down the resistance of an abortion-determined woman and adds light in the darkness of lies. It has been my joy to see the scales fall from women's eyes as they see the dignity of life, their child's and their own!

It has also been my agony to be with women who seem hardened and do not appear to have heard a word that has been said or recognize their child on the screen. I can only hope that seeds of truth have been planted as God seeks out those who are lost. The truth, with God's grace and spoken in gentleness and love, can then germinate what was planted. I try to remember that our Lord says, "He will not break the crushed reed, or snuff the faltering wick" (Matthew 12:20).

I am grateful to volunteer at this effective and ecumenical ministry that allows me to evangelize those I meet with the full love of Christ. I'm praying for the day when we will know The Truth face to face!



FROM THE HEART OF A VOLUNTEER ADVOCATE

TRISH KRONK

Client Advocate

Being a volunteer at Birth Choice has truly been a blessing to me. It has allowed the Holy Spirit to make me bolder in service to the Kingdom. When I was younger I had a friend who was courageous in standing up for the unborn. I was a new follower of Christ and as she explained all the truths to me, I knew I wanted to get involved. Over time and through prayer, God brought me to Birth Choice.

I have more confidence now to share the gospel and to speak openly and lovingly to the women God sends my way. Birth Choice was the vehicle God used to help me be more courageous like my friend. I am so thankful for Birth Choice and I often hear our clients or their family members say what a blessing this ministry is to them too!

FROM THE HEARTS OF OUR CLIENTS

When our clients leave our office they are asked to fill out an exit survey. These are several comments they shared:

"What I liked best about coming to B.C. was the love and respect they have for others. They have really nice people who care about you."

"Seeing the baby move on ultrasound made me think more. The people at B.C. gave me good information, they were nice, and they were honest. They weren't judgmental."

"[The ultrasound] helped me decide not to abort my baby. Seeing my baby move was amazing. You all are so kind."

"I enjoyed talking to another person who listens... It was my first time seeing my baby and it touched a place in my heart."

"I got all the info I needed and the two ladies that spoke with me were absolutely wonderful. I'm not considering abortion any longer."

"I had already decided to parent, though the ultrasound was still a beautiful thing to see. The environment and the people are wonderful and caring."

"Seeing my baby and knowing that he or she is doing just fine helped me make a decision. The staff was so friendly and concerned about me and my baby's well-being; that's what I liked best."

This client changed her mind and chose life.

YOU HAVE NOT BECAUSE YOU ASK NOT

We are so grateful for those of you who have given of your time, services, and material donations to support Birth Choice. For others who may be looking for tangible ways to support this ministry, below are some current needs we have. If you are

able to help us out, please call the Jackson office at 731.664.8443 and ask for Chris or email chris@birthchoice.us; at the Gibson County office call 731.855.2900 and ask for Kelly or email kelly@birthchoice.us.

JACKSON CLINIC NEEDS

*We need some painting done at Birth Choice. If there is a volunteer who has some painting experience or may be a professional painter who can do some pro bono work, we would appreciate your help! Our outside doors are badly in need of a new coat of paint, inside and out. Birth Choice will supply the paint. Please contact Chris if you can help!

GIBSON COUNTY CLINIC NEEDS

*We need some yard work done this fall. This would include tree trimming, trimming bushes, cleaning out flower beds and cleaning out gutters. If you or your church group would be interested please let Kelly know.

*We have someone who has begun painting for us, but we can still use more help. If you or someone you know paints professionally (or at least paints very well), and they would be willing to volunteer some time, please contact Kelly.



WINTER TRAINING SEMINAR FOR NEW VOLUNTEER CLIENT ADVOCATES AND NURSES

*Just three or four hours of your time
once a week can make a difference
between life and death for an unborn child.*

Our winter training dates will be
February 5th, 7th, 12th, 14th, 19th, 21st, 28th
Tuesday and Thursday evenings,
6:00 – 9:00 p.m.

It's important for you to attend all sessions if possible.
(Dates are for both the Jackson and Gibson County Locations)

Request an application today!
Contact our Clinic Directors:
in Jackson, Chris Veteto at chris@birthchoice.us
in Gibson County, Kelly Wall at kelly@birthchoice.us

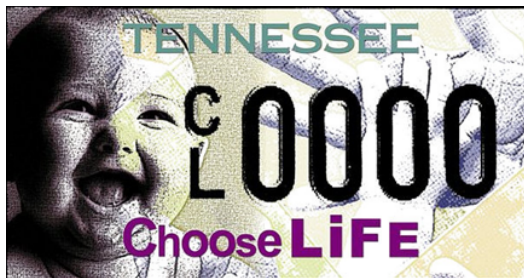


**DONNA AYLOR AND
PHYLLIS MCKINNEY**

QUILTS, QUILTS, AND MORE QUILTS!

Recently these two ladies blessed our new mommies and their little ones with many beautiful, handmade baby quilts. We were overwhelmed with their labor of love!

Thank you, Donna and Phyllis, for using your God-given talent to support the Birth Choice ministry and His precious unborn babies.



Choose LIFE
WHAT A GREAT WAY TO HELP
BIRTH CHOICE SAVE LIVES!

Tennessee's official, state-authorized "Choose Life" specialty license plates are available at your county clerk's office and can be purchased at a pro-rated cost regardless of your normal plate renewal date!

Each quarter, Birth Choice will receive a portion of the proceeds raised by the sale of "choose life" license plates! Those donations will grow and grow as pro-life Tennesseans show their support. When you purchase the "Choose

Life" specialty plate, you will support the choice of life in two ways:

- First, you're telling everyone who follows you down the highway that you "Choose Life" and they should, too!
- Secondly, the proceeds from the Choose Life plate are used to provide support and assistance to women and families facing difficult or unexpected pregnancies.

Each quarter, Birth Choice will receive a portion of the proceeds raised by the sale of "Choose Life" license plates! Those donations will grow and grow as pro-life Tennesseans show their support.



STAFF AND BOARD OF DIRECTORS

CORPORATE STAFF

Brent Lambert - Founder & CEO
Kim Mayer, RN, MBA - Director of Nursing
T.C. Talley - Director of Men's Mentoring and Abstinence Education
Tiffany Dawson - Director of Development
Britt Boswell - Assistant Director of Development
Pat McLeary - Financial Secretary
Kelly Wall - M.E.R.C.Y. Coordinator

JACKSON STAFF

Chris Veteto - Clinic Director
Beverly Lambert - Administrative Assistant
Kaitlyn Pindak - Lead Receptionist
Renee Ragon - Part-time Receptionist
Sandy Clifford - Part-time Receptionist
Juanita Talley - Part-time Receptionist

GIBSON COUNTY STAFF

Kelly Wall - Clinic Director
Guinda Flippin, RN - Asst. Director of Nursing
Beverly Lambert - Administrative Assistant
Renee Ragon - Receptionist

BOARD OF DIRECTORS

Mr. Marty Phillips, President
Mr. Brad Anderson
Miss Susan Blankenship
Mrs. Cindy Borgognoni
Mrs. Jane Campbell
Mrs. Debbie Currie
Mr. Tim Gaffney
Mr. James Parker
Mr. Barry Phillips
Mr. Jody Wysor

MEDICAL ADVISORY COMMITTEE

Dr. Evanna S. Proctor, Medical Director
Laurie Butler, RDMS
Dr. Paul Gray
Dr. David James
Paul Mayer, MSN, FNP
Donna Wallis, RNC, WHNP

ADVISORY BOARD

Dr. Dean Currie
Mr. Bill Dement
Dr. Steve Hammond, Sr.
Mr. Donald "Bubba" Holsinger
Dr. Kent Jones
Mrs. Peggy Korn
Dr. Samuel W. "Dub" Oliver
Mr. Chris Richards
Mrs. Anne Shaw



RANDY CARTER, PASTOR
Northside Assembly of God

FROM THE HEART OF A PASTOR

Every day I receive several requests for support from different ministries. In trying to discern how the Lord would have Northside Assembly of God respond, we ask several questions. Is the mission and message of the ministry biblically based? What is their long-term track record? Do we believe in the leadership of the ministry? Are they people of integrity and are they personally committed to their ministry? Do they offer people the hope of the gospel and minister to their physical and emotional needs? What percentage of the gifts they receive goes to meeting the needs of the people they are serving?

Supporting Birth Choice in the light of these questions is a “no brainer” for us. We whole heartedly support them with our financial resources and with the time and service of our members.

We support Birth Choice...
 ...because we believe in their mission of offering hope, not judgment, to ladies that find themselves in a crisis pregnancy.

... because they focus on the future destinies of the mother and unborn child, not their past actions or regrets.

... because they come alongside the mothers offering them spiritual counsel, as well as practical and tangible help.

...because they walk with the ladies through their pregnancies, birth and beginning stages of parenting.

It is a privilege and a joy to support the ministry of Birth Choice. We encourage every church in Jackson to join us as we partner together with Birth Choice to save the lives of the unborn.

OFFICE HOURS

JACKSON:

MON., TUES., & THURS. - 9a.m. - 8p.m.
 WED. - 9a.m. - 4a.m. FRI - 9a.m. - 1p.m.

GIBSON COUNTY:

MON. - 9a.m. - 6:30p.m.
 TUES. - 9a.m.-7:30p.m. THURS. - 9a.m.-2p.m.

JACKSON PERSONNEL

Medical Director

Dr. Evanna S. Proctor

Performing Ultrasound:

Kim Mayer, RN, MBA (staff)	Kim Cupples, RN
Julie Hutchison, RN	Judy Koonce, RN
Kathy Mueller, RN	Beverly Wheeler, RN
Mary Yates, RN	

Support Nurses:

Lorraine Kail, RN	Deborah Smith, RN
Kellie Layman, RN	Lakin Taylor, RN
Sandy Malone, RN	Jamie Wilson, RN

Client Advocates/Teachers

Candie Atherton	Teresa Johnston	Karen Rushing
Sherry Bell	Trish Kronk	Juanita Talley
Ellen Bennett	Beverly Lambert	Lili Tankersley
Regina Birdwell	Sherry Mewborn	Lauren Thomas
Ashley Cain	Tina Norwick	Susie Toomey
Margie Clement	Susan Pierson	Joyce Wyatt
Diane Dougan	Suzi Prince	Stephanie Young
Ronda Fitzgerald	Marie Pugh	
Marisela Heredia	Jayne Ragon	
Vickie Hicks	Keesha Reid	
Ruth Hoppers	Judy Rose	

MENTor

Denny Wall	Mike Roberson
Roger Stacy	

Wendy's Room

Cookie Collomp	Sharon Longley
Annette Conaway	Mary Ann Price
Phyllis Davenport	Pat Rock
Marian Hines	Janice Sickle

Office Aides:

Doris McKenzie	Marilyn Morgan
Alice Nettles	Joanne Reed

GIBSON COUNTY PERSONNEL

Medical Director

Dr. Evanna S. Proctor

Performing Ultrasound:

Guinda Flippin, RN (staff)

Support Nurses:

Debbie Paullus, RN

Childbirth Education

Debbie Paullus, RN

Client Advocates/Teachers

Pam Goslee	Renee Ragon
Leslie Milligan	Jane Wilkins

MENTors

Denny Wall	Mike Roberson
Roger Stacy	

Administration

Beverly Lambert

Receptionists

Renee' Ragon (staff)
 Sheilah Spangler

Resource Room

Alicia Whitten	Shayna Jackson
Kacey Baker	

PLEASE VISIT OUR UPDATED DONOR AND CLIENT WEBSITES:

www.BirthChoice.biz | www.yourprivatechoice.com

BIRTH CHOICE QUARTERLY PUBLICATION

Volume 4, 2018

391 Wallace Road
Jackson, TN 38305
731-664-8443

1281 Hwy. 45 By-pass
Trenton, TN 38382
731-855-2900

NON-PROFIT ORG.

U.S. POSTAGE

PAID

JACKSON, TN

PERMIT #1012

ADDRESS SERVICE REQUESTED

**Thank you, Birth Choice, for
helping our mommy!**

S.J. Photography

FROM A BIRTH CHOICE CLIENT:

**“Birth Choice was very helpful as I struggled with a stressful decision.
They didn’t force me to make any decision.... They did help me to choose life.”**