



SUMMER 2020 | birthchoice.biz

BIRTH CHOICE



Planned Parenthood *isn't stopping*
AND NEITHER ARE WE

BIRTH CHOICE DURING COVID-19

**Heartbeat
Volume II**

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BRENT LAMBERT
Founder & CEO

Many healthcare providers including our own West TN Healthcare have announced furloughs and layoffs since our president halted elective surgeries. Even the Mayo Clinic just stated they will temporarily furlough and reduce the pay of over 30,000 employees for that same reason. All of this while abortion clinics in Tennessee continue to perform surgical abortion - even after a federal judge overruled Governor Lee's order for them to temporarily halt!

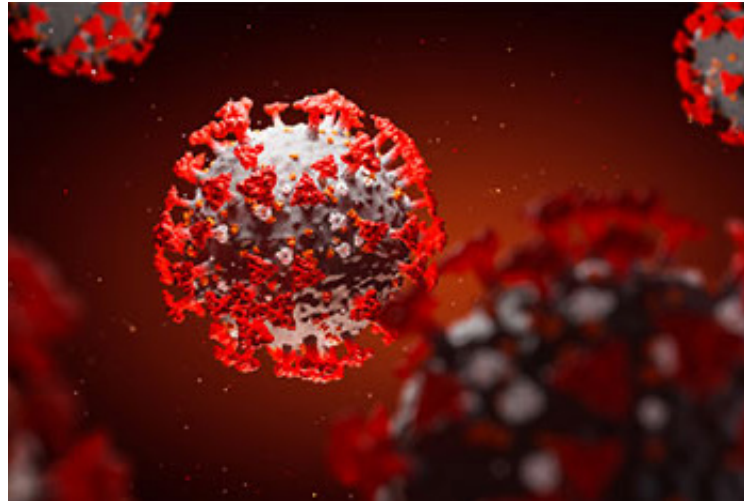
The more I thought about it I realized that the coronavirus and abortion have several similarities. The coronavirus may be microscopic, but underestimating its danger is risky. In order to survive, the virus needs a living organism which means every human is just another opportunity to covertly infiltrate, duplicate, and dominate. Once inside the body, the virus hijacks the host's cells and the infection spreads.

Initially back in the early 1970's abortion was underestimated by many, but like a virus it, too, feeds on humanity. It continues to infiltrate, duplicate, and dominate mankind and arguably has become the worst pandemic the world has ever known.

I'm sure that some of my Facebook friends have grown weary of my posts about how abortion is a very "elective surgery" and therefore abortion clinics should have closed like other non-essential surgery providers. Tragically, abortion continues to be the holy shrine at which some politicians and many others worship, all the while offering up preborn children as sacrifices.

Doctors say washing your hands is one of the easiest ways to ward off this virus, because soap and water stops the contagion. But like Pilate at the trial of Jesus, simply washing hands won't hold blameless those who continue to profit from the killing of the innocent.

Here at Birth Choice we have not closed our doors even for a day and as a result we have seen children saved from abortion over the past weeks of 'quarantine'. I



will admit, though, that some days we've had to fight very hard to stay open. Please keep us in your prayers, my friends. Donations have slowed and we've had to cancel two of our major fundraisers of the year. But here's the bottom line for us: Planned Parenthood and other abortion agencies have not stopped and neither have we!

PLANNED PARENTHOOD ISN'T STOPPING AND NEITHER ARE WE!

Since the beginning of the COVID-19 pandemic, we have continued to share God's love to abortion-vulnerable women and provide our most essential services. Unfortunately, Planned Parenthood and other abortion clinics continue to perform medical and surgical abortions. More women during this time are abortion-minded as the future looks uncertain. Additionally, we are bracing for a wave of clients as a result of increased sheltering at home.

WE NEED YOUR HELP

Not only will Birth Choice be needed more than ever in the weeks and months ahead, but we have placed our two largest fundraisers on hold – the **Annual Banquet** and the **Change for Life Baby Bottle Campaign**. Will you become a LifeSaver by partnering with us monthly to help keep our doors open throughout the year? If you are already a monthly giver, will you continue your pledges?

Giving could not be easier. Text "give" to 731-224-4282, or go to birthchoice.biz or mail a check to Birth Choice with the enclosed envelope. Thank you for supporting life in West TN!

SAVE THE DATE!

WALK FOR LIFE: OCTOBER 3RD, 9AM at West Jackson Baptist Church. Help Birth Choice keep saving lives by Walking for Life!! Pandemic or not, we will find a safe way to walk. More info in our fall newsletter!

CANCELLED EVENTS

FATHER-DAUGHTER BALL IS CANCELLED: We are sad to have to cancel the Ball for this year, but we hope to be back even bigger and better next year!



Dad may say he doesn't want anything for Father's Day, but he will always be touched by life! Honor your dad for giving you life by ordering one of our original Father's Day cards at birthchoice.biz and supporting our life-saving ministry. Just as with our Mother's Day Cards, we will print and mail the card to you (or your dad) in time for Father's Day. You can even personalize the card with a meaningful photo. Be sure to look for your dad's name in our fall newsletter! Please order by June 17th.

LOOKING FOR SOMETHING TO DO IN QUARANTINE?

You can still support Birth Choice and the pro-life movement! You can...

- Pray for the abortion-determined women who come to Birth Choice and for the safety of their unborn children
- Knit or crochet baby booties for Birth Choice and pray for the tiny feet that we hope will one day fill them
- Donate baby or maternity items you no longer need after doing your spring cleaning
- Catch up on pro-life news
- Follow us on social media – refresh your feed with positive content for a change!
- Make diaper bags for our new moms and their babies
- Buy a Father's Day Card and tell others about our Father's Day Card Campaign
- Contact your representatives to either thank them or encourage them to stand for life
- Apply to volunteer (Jackson: chris@birthchoice.us; Trenton: kelly@birthchoice.us)
- Write a positive pro-life message on your driveway or sidewalk. Kids love this!



FROM THE HEART OF A VOLUNTEER CLIENT ADVOCATE

ROBIN ODUM

Client Advocate with our Gibson County Clinic

I began volunteering as a client advocate at the Trenton Clinic in October of 2018, but my journey began much earlier. As a matter of fact, it was 6 years earlier when Kelly Wall came and gave a presentation at my church that I felt the Lord leading me into this ministry. Years came and went with the busyness of life, having 4 children and a husband with a chronic disease that keeps him in and out of the hospital. It seemed every time I would try to do the training that something (or someone) would keep it from happening. Finally, in 2018, I was determined not to let Satan win this battle and he didn't; I truly praise the Lord for this!

I have thoroughly enjoyed my time since I began volunteering as a Client Advocate. It is such a blessing to be a small part in ministering to each young lady that I come in contact with. Saving the lives of precious babies is the wonderful byproduct of ministering Christ's truth and love to their young moms. Being able to work with other Christian women who share this same passion for life is also such a joy.

It is my prayer that God will use me as His vessel to help save the lives of precious babies and to draw their mothers to a saving faith in Him. I am so thankful to be able to serve Him in this capacity.



FROM THE HEART OF A VOLUNTEER TEACHER

SHARON BORNTRAGER

Teacher with our Jackson Clinic

During my teen years I felt God's calling to the mission field, but then I dropped out of college and sadly strayed far from the Lord. By the time the Lord brought me back to Himself, I was a single mom with responsibilities and no training. At age forty I remember praying at an altar when God gave me a strong burden that I should work to help stop abortion. That is how my journey to Birth Choice began and now, as a teacher in the earn-while-you-learn ESTHER Program at BC, I feel like I'm right where I should be.

Occasionally thoughts creep in that some of these young moms may only be here for what they can get, but one day the Lord showed me that this is not the case. I had given my order to the lady on the intercom at a local drive-through restaurant. When I drove around to the pick-up window, I reached for a \$5.00 bill in my wallet. As I handed it up to the young woman, she said, "No, keep your money; it's taken care of." I then recognized her as a former ESTHER student. After trying one more time to pay, she smiled, gave me my order and waved me through. I drove away crying. The Lord sweetly reminded me that there are young moms in our classes who appreciate us more than we know.

Being a part of Birth Choice means learning much more than I can teach and gaining more than I can give back.

FROM THE HEARTS OF OUR CLIENTS

When our clients leave our office they are asked to fill out an exit survey. These are several comments they shared:

"My thoughts were considered and I was listened to and cared about." This abortion-determined mother changed her mind and chose life after coming to Birth Choice.

"[Seeing my baby on ultrasound] was amazing; I couldn't do anything other than parent after that! ...The staff really made a major impact on [my] birthing decision."

"This place actually takes care of their clients and they break things down so we can understand."

"I learned a lot of information about myself and also my child. I received some very good advice to help me to decide to keep my child." This young mother said she would abort her child if the pending test for Down's Syndrome came back positive. After her ultrasound at BC she said she now planned to keep her baby "regardless".



This young woman changed her mind about abortion and chose life for her baby:

"Seeing my baby [on ultrasound] and knowing that he or she is doing just fine helped me make a decision. The staff is so friendly and concerned about me and my baby's wellbeing...."

MOBILE MEDICAL UNIT UPDATE

On Tuesday, March 3rd, our Evangeline (the name we affectionately call our Mobile Medical Unit) hit the ground running! With the help of our amazing launch team we started seeing clients that same week in Brownsville, Somerville, and Bolivar.

What we internally referred to as a 'soft launch' became a time to work out some kinks, modify policies and procedures, and learn how to take what we have done successfully for 31 years at our other locations and apply it to a completely new setting on wheels. We took it slow with appointments as we wanted to ensure we were able to learn both the new equipment and set up while also maintaining the high standard of care we value at Birth Choice.

Just when things started picking up, COVID-19 reared its ugly head. Due to the fact that the mobile unit is such a confined space, our Medical Director, Dr. Paul Gray, felt it best to temporarily pause seeing clients in our office on wheels. We understand that other MMU's across the United States have also had to do the same, but never fear, this is only temporary. Evangeline will be up and running in no time!



For now we are able to focus on planning for when that day comes. We will be back better than before and with a new sense of purpose. Please pray for this day to come as soon as the Lord wills. Pray for the safety of our advocates, sonographers, drivers, and of course, our clients.

We look forward to rescheduling client advocate training as well. If you or someone you know in the tri-county area is interested in serving as a volunteer client advocate or is an RDMS interested in performing ultrasound, please contact Katy Simpson at katy@birthchoice.us. See you soon!

Choose LIFE

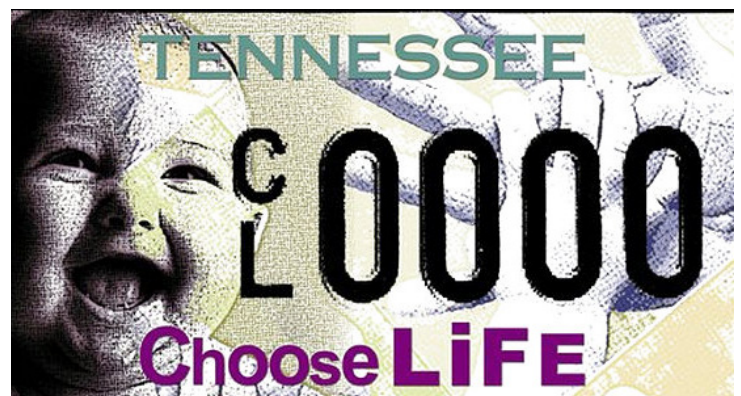
WHAT A GREAT WAY TO HELP BIRTH CHOICE SAVE LIVES!

Tennessee's official, state-authorized "Choose Life" specialty license plates are available at your county clerk's office and can be purchased at a pro-rated cost regardless of your normal plate renewal date!

Each quarter, Birth Choice will receive a portion of the proceeds raised by the sale of "choose life" license plates! Those donations will grow and grow as pro-life Tennesseans show their support.

When you purchase the "Choose Life" specialty plate, you will support the choice of life in two ways:

- First, you're telling everyone who follows you down the highway that you "Choose Life" and they should, too!



- Secondly, the proceeds from the Choose Life plate are used to provide support and assistance to women and families facing difficult or unexpected pregnancies.



2020 FALL TRAINING SEMINAR

for New Volunteer Client Advocates and Nurses in Jackson and Gibson County

Just three or four hours of your time once a week can make a difference between life and death for an unborn child.

Our fall training dates will be
October 6th, 8th, 13th, 15th, 20th, 22nd, 29th
Tuesday/Thursday evenings, 6:00 – 9:00 p.m.

It's important for you to attend all sessions if possible.
 (Dates are for both the Jackson and Gibson County Locations)

Request an application today!
Contact our clinic directors:
Jackson: Chris Veteto at Chris@birthchoice.us
Gibson County: Kelly Wall at Kelly@birthchoice.us



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 T.C. Talley - Director of Men's Mentoring and Abstinence Education
 Tiffany Dawson - Director of Development
 Ally Drotar - Assistant Director of Development
 Pat McLeary - Financial Secretary
 Kelly Wall - New Beginnings Coordinator

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 Kaitlyn Pindak - Lead Receptionist
 Renee Ragon - Part-time Receptionist
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 Juanita Talley - Part-time Receptionist

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 Guinda Flippin, RN - Director of Nursing
 Beverly Lambert - Administrative Assistant
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Katy Simpson - Mobile Unit Director

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 Judy Koonce, RN
 Mary Yates, RN
 Sandy Malone, RN
 Kristen Palmer, RDMS

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ERIC PETTY
*Pastor of Skyline
Church of Christ*

FROM THE HEART OF A PASTOR

First of all, Skyline has supported Birth Choice long before I arrived in Jackson a little over two years ago, but I am thankful to be part of a church family that values life on all levels. Abortion is such a polarizing issue, but in the end it comes down to life and fighting for those who cannot fight for themselves. That's what I love so much about Birth Choice. It's not an "in your face" type of ministry.

I was fortunate enough to tour the facility and see how the young mothers, as well as fathers, are treated and valued in the process of helping those who may see abortion as the only way out of a situation in which they feel in over their heads. Birth Choice offers support, not judgment. Birth Choice offers solutions, not more problems. They offer counseling and assistance for the mothers, and I thought it was wise that they actually have help for the fathers as well.

Birth Choice is not simply about saving unborn lives, they're about helping families embrace life together. It's a beautiful ministry, and that's the difference to me. Birth Choice is not just an organization. They are ministering to those who need to know someone cares. As long as Skyline exists, we will happily support the mission at Birth Choice.

OFFICE HOURS

JACKSON:

MON., TUES., & THURS. - 9a.m. - 8p.m.
WED. - 9a.m. - 4a.m. FRI - 9a.m. - 1p.m.

GIBSON COUNTY:

MON. - 9a.m. - 6:30p.m.
TUES. - 9a.m.-7:30p.m. THURS. - 9a.m.-2p.m.

JACKSON VOLUNTEER PERSONNEL

Medical Director

Dr. Paul Gray

Performing Ultrasound:

Kim Mayer, RN, MBA (staff)	Kathy Mueller, RN
Kim Cupples, RN	Jamie Wilson, RN
Jullie Hutchison, RN	Tracie Flynn, RN

Support Nurses:

Stephanie Ganaway, RN	Deborah Smith, RN
Lorraine Kail, RN	Kerrie Whiteaker, RN
Jayne Ragon, RN	

Client Advocates

Jennifer Beebe	Becky Edwards	Tina Norwick
Sherry Bell	Jill Faulkner	Susan Pierson
Cindy Bush	Ronda Fitzgerald	Pat Pope
Ashley Cain	Marsha Gaskill	Marie Pugh
Rosario Cates	Mari Heredia	Rita Rasbach
Margie Clement	Vickie Hicks	Renee' Riddle
Rachel Collinge	Melissa Higgins	Lili Tankersley
Linda Dobransky	Ruth Hoppers	Susie Toomey
Sherry Dorris	Teresa Johnston	Kelsi Williams
Diane Dougan	Beverly Lambert	Stephanie Young
Ranelle Dunn	Lartyania Merriweather	

Teachers

Barbara Acred, RN	Sharon Borntrager	Karen Rushing
Jennifer Beebe	Mari Heredia	Juanita Talley
Ellen Bennett	Donna Coats, RN	
	Judy Rose	

MENTor

T.C.Talley (staff)

Wendy's Room

Cookie Collomp	Marian Hines	Janice Sickle
Annette Conaway	Sharon Longley	
Phyllis Davenport	Mary Ann Price	

Office Aides:

Kathy McCann	Alice Nettles
Doris McKenzie	Joanne Reed
Marilyn Morgan	

GIBSON COUNTY VOLUNTEER PERSONNEL

Medical Director

Dr. Paul Gray

Performing Ultrasound:

Guinda Flippin, RN (staff)

Support Nurses:

Debbie Paullus, RN Lenile Sargent, RN

Childbirth Education

Debbie Paullus, RN Lenile Sargent, RN

Client Advocates/Teachers

Nan Ashburn	Pam Goslee	Jane Wilkins
Kacey Baker	Leslie Milligan	Robin Odom
Taylor Exley	Renee' Ragon	

MENTors

Denny Wall	Roger Stacy	Mike Roberson
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Administration

Beverly Lambert

Receptionists

Renee' Ragon (staff)
Sheilah Spangler

Resource Room

Alicia Whitten
Shayna Jackson

PLEASE VISIT OUR UPDATED DONOR AND CLIENT WEBSITES:
www.BirthChoice.biz | www.yourprivatechoice.com

BIRTH CHOICE QUARTERLY PUBLICATION
Volume 2, 2020

391 Wallace Road
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1281 Hwy. 45 By-pass
Trenton, TN 38382
731-855-2900

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S.J. Photography

**Thank you, Birth Choice, for helping my mommy!
God's got plans for me!**

FROM A BIRTH CHOICE CLIENT:

**"I came in to Birth Choice with the decision of getting an abortion,
I'm leaving with the decision of keeping my baby alive."**