



Program & Speaking Points

By starting out your Kit build with a program, your participants will have a greater understanding of the impact they are making. Your program may be as brief or elaborate as you wish. The standard format we recommend includes 1) Showing a video, 2) Speaking about why this event is important, 3) Giving basic instructions on how to build the Kits (i.e. where to get in line, where to write notes and where to put the completed Kits) then 4) Dismissing people to start building! Please also encourage your participants to take their time writing their notes. Each note is cherished by the person who receives the Kit and they are kept long after the supplies are gone as a reminder that someone cares about them.

Serve in Situations of Natural Disaster

- After natural disasters, Hygiene Kits are a way to encourage those displaced or affected.
- In 2012 Hygiene Kits were used to positively impact lives after Hurricane Sandy on the East Coast led to one million people being ordered to evacuate their homes.
- Hygiene Kits were sent to Oklahoma after the 2013 Tornadoes that destroyed nearly 13,000 homes.
- You never know when you might be in a place where you can make an impact with simple items.

Serve Those Who Are Homeless

- There are over 600,000 people experiencing homelessness on any given night in the U.S. (National Alliance to End Homelessness).
- 16 percent of the homeless population experiences homelessness for a year or longer (National Alliance to End Homelessness).
- Hygiene Kits serve well any time of year, but during the winter months they can be especially meaningful as 44% of the nation's homeless population is unsheltered.

Share About the Impact of Your Kits

If your group decides to keep and distribute locally, we recommend having a representative from that organization speak to your group or provide you with information on the recipients. This is a great way to gather information from the area you are serving and see the impact of your Hygiene Kits. This would also give the participants meaningful insight to the person that will receive their Hygiene Kit and help write their encouraging note.



TIPS:

- Create questions that event participants can reflect on individually or in small groups after watching the Hygiene Kit video.
- Read a sample note of encouragement to give participants an idea of what to write.

Sample Note:

Dear Friend,

I packed this Kit to let you know you are cared about. I hope you will be encouraged by these simple items and that you know you are not alone.

– Joan Anders, Tacoma, WA