



NAYDO

North American YMCA Development Organization
inspires and strengthens the philanthropic culture of the YMCA

NAYDO Academy

Half day of educational content

Generally, one Philanthropy Fundamentals session and 2 workshops from a list of options.
10 am– 2 pm timeframe with a 30-minute break.

Gather frontline staff and volunteers for a hybrid learning experience. NAYDO presenters are virtual. In-person watch parties allow for collective learning without the expense of travel and accommodations. Individual Zoom participation is available if necessary.

NAYDO host/facilitator

Virtual or in-person – a NAYDO Council member will introduce sessions & provide continuity.

Presenters

Virtual presenters deliver live sessions and Q&A for attendees. Recordings of the sessions can be sent afterwards for continued sharing/learnings. NAYDO will secure presenters.

Facilitated breakout discussion

After each session, time will be allotted for Q&A, discussion, and next steps. An in-person facilitator is selected for watch parties, and a facilitator guide is provided.

Cost

- \$1,500 with no limit on attendees. If two Alliances want to hold an event together and agree on the workshops, the fee is \$1,000/Alliance.
- Host Y/Alliance may choose to charge a per person price to recoup cost, plus add on extra to cover additional expenses like coffee, box lunch, etc.
- NAYDO will handle registration and provide an attendee roster for each site, along with a promotional flyer with schedule, facilitator guide, AV equipment check, and pre-Academy prep session for site facilitators. Host Y/Alliance will promote the event.

Workshop presentations

NAYDO and the Academy host will narrow down topics. NAYDO will secure speakers and provide workshop description, outcomes and speaker bios.

Suggested topics

Creating a Culture of Philanthropy Fundamentals
Annual Support Fundamentals
Board and Staff Roles in Philanthropy
How to Tell Your Best Y Story
The Art of the Ask
How to Find and Keep Volunteers and Donors