



**NAYDO**

North America YMCA Development Organization inspires and strengthens the philanthropic culture of the YMCA.

# DEEP IN THE HEART OF GIVING

**NAYDO 2027 | Dallas, TX**

The YMCA of Metropolitan Dallas welcomes you to Dallas for the 2027 NAYDO Conference, April 27–30, 2027! **Deep in the Heart of Giving** will be held at the Sheraton Dallas Hotel, right in the heart of Dallas.

Dallas is a booming city full of rich history, culinary experiences, and business innovation. With more than 20 Fortune 500 company headquarters and a flourishing nonprofit landscape, Dallas provides the perfect backdrop to explore how philanthropy fuels transformation. See y'all in 2027!

**Conference Registration Opens September 14**  
**Hotel Reservations Open May 8**



**APRIL 27–30 | Sheraton Dallas Hotel | Host Association: YMCA of Metropolitan Dallas**  
**46th Annual NAYDO Conference on YMCA Philanthropy**

## Keynote Speaker

### Cynt Marshall

Cynt Marshall is a renowned business leader with a 36-year career at AT&T and nearly seven years as the CEO of the Dallas Mavericks. As President and CEO of Marshalling Resources, she champions results through inclusive leadership. Cynt is a Forbes recognized leader, corporate board director, and best selling author.



## Hotel Reservations OPEN NOW for NAYDO 2027!

### Sheraton Dallas Hotel Conference Headquarters Hotel

400 Olive St, Dallas, TX 75201

\$259 (plus taxes of approximately 18.36%)

Beware of scams—

NAYDO does not have a housing bureau

Questions, including sub-blocks,  
Contact Mary Zoller, [info@naydo.org](mailto:info@naydo.org)

Limits on available sub-blocks



To reserve a room,  
use the QR code or  
reservation link  
[book.passkey.com/go/NAYDO27](http://book.passkey.com/go/NAYDO27)

## Conference Registration and Financial Assistance Applications Open September 14 Fees include most meals, Opening Reception and Closing Party

Registration Period:	Members Only Through Oct. 30, 2026	Early Registration Oct. 31–Dec. 8, 2026	Regular Registration Dec. 9, 2025–Jan. 29, 2027	Late Registration* Starting Jan. 30, 2027
NAYDO Member	\$850 USD/CAD if paid in full \$900 USD if \$100 deposit paid only	\$925 USD/CAD	\$975 USD/CAD	\$1,000 USD/CAD
Non-Member	n/a	\$1,450 USD	\$1,550 USD	\$1,650 USD
Financial Assistance Applicant	\$75 USD	\$75 USD	n/a	n/a
Spouse or Guest	\$350 USD	\$350 USD	\$350 USD	\$350 USD

Credit card fees will be added at checkout and are not refundable.  
Payments may also be made by check payable to NAYDO or ACH/Wire Transfer.  
NAYDO Member Financial Assistance Application Deadline: December 8, 2026  
\*Late registration is available only if the conference has not sold out.