

IGNITING A HEALTHY LEGACY



YMCA OF THE OKOBOJIS



OUR VISION FOR A HEALTHY LEGACY

The YMCA of the Okobojs's goal for the future is to assure all resources are used in the most efficient way to support our communities and our mission.

These projects & initiatives to improve the infrastructure of our association are paramount to our continued success in supporting the families of the Iowa Great Lakes and Camp Foster community.

Our desire is to be a fully sustainable organization. Our vision for a healthy financial future is to become debt free and work to grow our endowment. With no debt and an endowment for organizational support, the YMCA of the Okobojs will be able to reinvest in our organization through facility updates, programs and staffing expansions to meet the needs of our evolving communities.



The Bedell Family YMCA is a top-notch facility and a great place to bring the family. The child watch program helps my wife and I get our workout in and allows our young children a great atmosphere to play in and make new friends.

-- Tim T.



WHY IGNITE A HEALTHY LEGACY?

FANNING CAMP FOSTER'S FLAME

Visitors Center

- Increases camper safety & security with location closer to camp entrance
- Dedicated space to meet and greet campers and families upon arrival
- Centralized space for business operations

Dining Hall Expansion

- Allows for increased number of campers and increased activity and program space
- Aids with special dietary needs

Health Lodge

- Provides a safe place for the health service needs of campers as well as lodging for on-site nurse
- Ability to isolate sick campers when necessary to protect others
- Bonus! The addition of a new Health Lodge expands camp capacity by a single cabin - up to 80 more campers per year

Welcome Center/Airnasium

- Provides a check-in point for resident overnight and day camp
- The "Airnasium" will provide a space for additional programming, not only in summer, but year-round during inclement weather days as well

Double Cabin

- Provides more cabin space to serve up to 160 more campers per year

A HEALTHIER BEDELL FAMILY YMCA

Aquatic Center Upgrades

- Revitalize the aquatic center to improve water safety, swim lessons, swim team activities and recreational swimming services
- Provide a better experience for children, families and swimmers of all ages

Camp has changed my life! I've found confidence when I felt I've had none. I've found friends when I felt no one was there for me. Once someone becomes a part of this magical place their hearts never leave.

-- Taylor R.





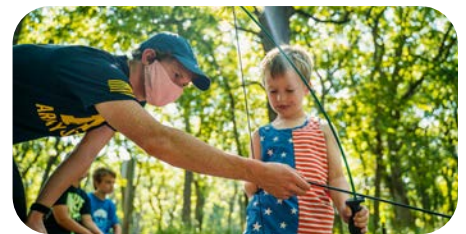
THE IMPACTS OF YOUR DONATION



Stronger and healthier individuals and families



A diverse and inclusive community



Active, involved and connected young people



Healthier older adults



Improved quality of life for all



Safer and more efficient spaces

TOGETHER, WE CAN SHAPE LIVES

My two children started going to Camp Foster when they were 4 and 5 years old. We have now experienced 15 years as campers, Team Leaders (TL) and a counselor. Each year, I've watched my kids return from camp with more compassion, maturity and friendships. They absolutely love Foster and consider it the best place on earth!!

-- Kathy L.

A HEALTHY Y; A HEALTHY COMMUNITY

A Sound Financial Statement



Eliminating organizational debt and growing our endowment funds will allow us to reinvest over \$250,000 annually, providing better services to members and campers and ensuring we're able to keep up with the needs of our community.

Funds currently utilized for debt service can be:

- ☑ Redirected to expand programs & enhance facilities
- ☑ Used to provide the best possible experience for children and families at an affordable price

Fanning the Flames of Camp Foster



Rejuvenating camp spaces & investing in infrastructure means more kids will have the opportunity to experience the magic of Camp Foster in an even better way.

- ☑ Enhanced security, interaction, health & safety
- ☑ Potential to serve up to 240 more youth per season
- ☑ Additional campers provide increased revenue annually

Sparking a Safer Aquatic Center



Replacing the existing water play feature will provide a more functional space and encourage more families to play together. Resurfacing the pool deck, updating the pool coating, and adding stainless steel will improve longevity and reduce corrosion.

- ☑ Play structure & water features
- ☑ Diving blocks
- ☑ Corrosion repair
- ☑ Paint & sound proofing



Excellent place to get your workouts done. The staff is friendly and always helpful. Lots of great activities for everyone to enjoy!

-- Brandon M.



OUR LEGACY

Since 1912, Camp Foster YMCA's mission has been to put Christian principles into practice through programs that build healthy spirit, mind and body for all. Originally a boys only camp, Camp Foster now reaches all children through its Resident (overnight) and Day Camps, Family Camps, special groups and conferences throughout the year. Over time, Camp Foster has expanded to over 200 acres on East Lake Okoboji.

To serve the needs of our communities, Camp Foster began fundraising in the late 1990s to build a YMCA facility in Spirit Lake. Thanks to the efforts of many volunteers, the Bedell Family YMCA broke ground in 2003 and celebrated its grand opening in January 2005. Since then to continue building a healthy spirit, mind and body for all, the facilities were expanded; including a skate park in 2007, a weight room in 2008, soccer fields in 2009 and the addition of a Healthy Living Program Center in Milford in 2013. In 2015, the YMCA expanded its footprint by adding the Character Center to provide more facility space for youth activities and other special events.

Together, the YMCA and Camp Foster strengthen the foundations of our community by focusing on youth development, healthy living, and social responsibility. We believe that lasting personal and social change can only come about when we all work together to invest in our kids, our health, and our neighbors.

Our legacy would not be possible without the support of our communities. Will you help us change lives by joining us in Igniting a Healthy Legacy?

Some of my best memories are from Camp Foster. I made life-long friendships with people from other states that I'm still in contact with today. It's just a great experience, especially as you get into your teenage years. I'm really grateful for my parents being able to send me all those years and for the staff making those years what they were! -- Eddie T.

OUR AREAS OF FOCUS

Youth Development:

Nurturing the Potential of Every Child and Teen

- Advocate for healthy activities through youth sports and programs
- Afford kids a nurturing environment where they can be themselves, meet new friends and reconnect with nature
- Provide lifesaving water safety skills through swim lessons
- Furnish safe spaces for before and after school childcare
- Teach leadership skills and build confidence through mentoring



Healthy Living:

Improving Quality of Life in our Communities

- Provide access to healthy food through our monthly Community Table meal, Summer Y-kids and Camp Foster daily lunches
- Offer expert guidance to improve health with fitness classes and personal training
- Allow kids to explore the bounds of their physical and mental comfort zones through interaction and play at Camp Foster
- Offer space for the support groups Delay the Disease (Parkinson's) and LIVESTRONG at the YMCA (cancer survivors)



SOCIAL RESPONSIBILITY

Giving Back and Supporting our Neighbors

- Collaborate with policymakers, community leaders and private and public organizations to advance our cause to strengthen community
- Encourage individual involvement, investment and leadership to support the Y's critical work in our communities allowing more people to be reached and more good to be done
- Offer resources and support to help eliminate barriers and empower individuals to make positive changes for a better future
- Instill the importance of the five values in all Camp Foster campers: Respect, Responsibility, Honesty, Caring, and Fairness



For more information about Igniting a Healthy Legacy, please visit www.ignitecampaign.com.



Our Mission:

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.



ALL COSTS ESTIMATED

CAMP FOSTER:

Rejuvenated camp spaces means more kids will have the opportunity to experience the magic of Camp Foster.

- Enhanced health, safety and camper experience
- Potential increased capacity by 240 more youth

\$2.7 M

AQUATICS CENTER UPDATES:

Revitalizing our YMCA's Aquatics Center will help the Y better serve the community and visitors in the areas of water safety, swim lessons, swim team activities, and recreational swim. Reworking our Aquatics Center space to provide a better user experience for children, families, and swimmers of all ages.

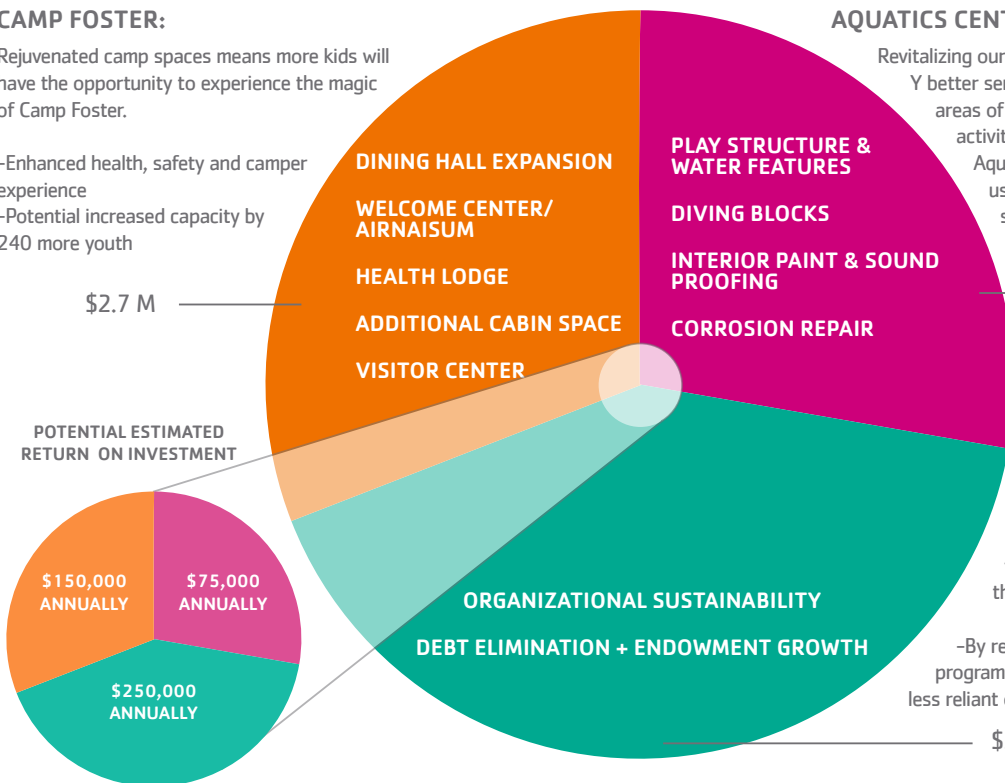
\$550 K

SUSTAINABILITY:

Plans to grow, enhance, and sustain our organization to ensure that all have access to the opportunities, relationships and resources we provide that are necessary to learn, grow and thrive now and forever.

-By reinvesting \$250k annually in services, programs and facilities, our organization will be less reliant on annual fundraising.

\$3.3 M



CAMP FOSTER



BEDELL FAMILY YMCA



YMCA OF THE OKOBOJIS ASSOCIATION

www.ignitecampaign.com



YMCA OF THE OKOBOJIS

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