

# BUILDING COMMUNITY

ANNUAL CAMPAIGN  
WATERTOWN AREA YMCA



**Whenever we see a neighbor who needs support, the Y stands ready to help with open arms and caring hearts. Join us and discover what a gift it is to give.**

The Annual Campaign is a Y initiative that provides financial assistance for programs and memberships to children and families in need... at the Y, no one is turned away due to the inability to pay. Funds raised through our Annual Campaign remain in our community and are made available to local youth, families, and adults.

## The Y Supports Parents and Families

The Y supports parents by offering an array of mission-worthy child care options to put their mind at ease. In addition, the Y offers parents night out, summer camps, after-school care and offers life-saving programming and character-building team sports. At its core, the Y believes in equipping all families with tools and resources to breed healthy habits and create confident children.

## Opportunities for All

The YMCA offers programming that supports the critical components of inclusion, empowerment, and independence.

- Fully accessible spaces at the Ehlinger Center and The Collective allow the Y to expand programs for individuals with disabilities. These programs provide opportunities to work towards fitness goals, build social relationships, and be a part of the community without the hindrance of physical barriers.
- The Y's Active Older Adults (AOA) programming is designed to combat senior isolation and promote health and well being through education, exercise and social opportunities.

**Find your reason to give. DONATE TODAY.**

**For a better us.®**

- 58 families are being supported with scholarship memberships.

- Just over \$50,000 will be provided in direct financial support to ensure that everyone is welcome and no one is turned away.

- 220 kids were supported in YMCA after school care programs and in Summer Day Camp.

- The YMCA supplied healthy lunches and snacks to 81 kids who attended summer camp.

- 132 adolescents learned teamwork in Youth Sports.

- 891 Active Older Adults stayed healthy and connected at the Y.

**Y MISSION:** To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

# WHY IT MATTERS

When you donate to the Watertown Area YMCA, you make our community better and the “us” who live in it stronger.

Dollars contributed to our Annual Campaign help the Y address the major issues facing our community.

**The Y. For a better us.®**

## CIRCLES OF GIVING

Circles of Giving are special groups of donors who have made an extraordinary commitment to strengthening our community with an annual gift of \$1,000 or more to the Y. Gifts may be made toward the Annual Campaign or toward a specific program at any time during the year. Your donation may also be made through a gift of stock or other securities.



### CHAIR'S ROUNDTABLE CIRCLE

**\$1,000 – \$2,499**

- Invitation to Y special events (Celebration of Support, Annual Meeting, Branch Celebrations)
- Recognition on a 2x2 wall graphic displayed in the Wellness Center hallway (space permitting) or the hallway outside of the Cycling Studio\*
- Recognition in Annual Report

### AMBASSADOR CIRCLE

**\$2,500 – \$4,999**

- All Chair's Roundtable Circle benefits
- Recognition on a 3x6 banner displayed in the second floor hallway\*
- Live the Mission – Provide a family or child in need the gift of a six-month membership\*\*

### VISIONARIES CIRCLE

**\$5,000 – \$9,999**

- All Chair's Roundtable and Ambassador Circle benefits
- Recognition on a 3x6 banner displayed in the first floor hallway\* (space permitting)
- Recognition on website

### PRESIDENTS CIRCLE

**\$10,000+**

- All Chair's Roundtable, Ambassador, and Visionaries Circle benefits
- Recognition on a 4x8 banner first floor hallway at the Watertown Branch\* (space permitting)
- Recognition in newsletter

## TRIANGLE SOCIETY

**The Triangle Society** is symbolic of the equilateral triangle in the Y's logo, which represents optimal health in spirit, mind and body. The society consists of generous YMCA donors who know the organization well and are committed to its bold vision and bright future. Members ensure the Y gives every person in our community the opportunity to learn, grow and thrive for years to come by [making a multi-year pledge of \\$1,500 per year for three years](#).

### Triangle Society Levels of Giving:

**Advocate – \$1,500/yr   Leader – \$3,000/yr   Change Maker – \$6,000+/yr**

Triangle Society donors will be recognized on their Annual Campaign banner, in the Annual Report, and honored at the Annual Celebration of Support.



\*One banner provided. \*\* Meets financial assistance requirements.

