

Explanation of NAYDO 2026 Sponsorship and Exhibitor Benefits

Questions? Contact Sponsor Exhibitor Team Members who contact you or NAYDO Office/Mary Zoller at info@naydo.org or call 504 858 3379

2026 Sponsor Exhibitor Chair.....Kyle Wilkes
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2026 Host Y Liaison.....Mario Vargas
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ALL EXHIBITORS receive the following benefits:

1 Booth Space.....\$2,250

Company Name Listed:

- In conference brochure sent to NAYDO Member YMCAs in the US and Canada if paid by July 31, 2025
- On NAYDO website with link to your website once payment is received
- In NAYDO newsletter *eDevelopments* if confirmed by publication deadline
- On exhibit area signage onsite at the conference
- In Advance Packet and Mobile App

Conference Meals for 2 Company Representatives:

- Wednesday Opening Reception, Thursday Breakfast, Thursday Keynote Lunch; Friday Breakfast, Friday Awards Lunch and Conference Closing Event

PREMIER EXHIBITORS.....\$4,500

- Two Booth spaces instead of one
- Meals for 4 company representatives instead of two
- Listed prominently as Premier Exhibitor in all places described above.
- On screen at Keynote luncheon
- Opportunity to review and change assigned booth space

All SPONSORSHIPS include 1 Booth Space and Benefits Listed Above Except Network and Basic Sponsorships and Webinar Series listed on page 4.

The benefits unique to each sponsorship are outlined on the following pages.

NOTE on BOOTH LOCATION

Unlike most conferences, at NAYDO your space is assigned based on several things:

1. Sponsorship level
2. Exhibitor only booth locations are assigned based on when form is submitted and payment in full received; history with NAYDO taken into consideration.

Custom Sponsorships Available

If sponsorships listed in this document are already sold (visit www.naydo.org for up to date list of sold sponsorships) or what is available does not meet your company's needs, the NAYDO Sponsor/Exhibit Team welcomes the opportunity to custom design a sponsorship with you. Cost of sponsorship is dependent upon benefits included. Contact Mary Zoller in the NAYDO Office at 504 858 3379 to discuss.

Additional 2026 Benefits of Specific Sponsorships

Closing Party Sponsor*PREMIER.....\$12,000

- Includes 2 booth spaces and all exhibitor benefits described on page 1
- Conference meals for 4 company representatives
- Opportunity to speak for 2 minutes during break at the party
- Company logo/name shown on large screen and mentioned in Keynote Luncheon remarks
- Opportunity to select booth space location
- Opportunity to distribute to all attendees your company's print material at party
- Logo shown on screens at party must be pre-approved
- Display/company special features at party to be determined
- Listed on party signage as sponsor
- Listed prominently as Party Sponsor in all places described under Exhibitors section on page 1

*Components of the party may be sponsored by other companies to add additional features to the experience

Participant Gift Sponsor PREMIER.....\$12,000

- Premier Exhibitor with 2 booth spaces
- Conference meals for 4 company representatives
- Company logo and/or name on participant gift for all attendees
- Company logo/name shown on large screen and mentioned in Keynote luncheon remarks
- Reserved table at Keynote Luncheon (maximum 10 seats) for onsite reps and other attendees
- Listed prominently as Premier Sponsor in all places described under Exhibitors section above
- Complimentary banner on Mobile App
- Opportunity to select booth space location

Luncheon Meal Sponsor(2 available: Keynote & Awards) PREMIER....\$12,000

- Includes 2 booth spaces and all exhibitor benefits described on page 1
- Conference meals for 4 company representatives
- Opportunity to speak for 2 minutes during meal you are sponsoring
any visuals shown on screen must be pre-approved
- Opportunity to select booth space location
- Opportunity to distribute to all attendees your company's print material or give-a-way at meal you are sponsoring
- Company logo shown on large screen at meal you are sponsoring
- Reserved table (maximum 10 seats) for onsite reps and clients/other attendees at meal you are sponsoring
- Listed on meal signage as sponsor
- Listed prominently as Meal Sponsor in all places described under Exhibitors section on page 1

Philanthropy Live! Sponsor PREMIER.....\$10,000

- Premier Exhibitor with 2 booth spaces
- Conference meals for 4 company representatives
- Company logo/name shown on large screen and mentioned in Keynote luncheon remarks
- Sponsor creates video/photo presentation of project work for presentation at General Session
- Opportunity to speak on buses enroute to project locations about company and distribute literature to participants
- Opportunity to provide feedback on projects proposed by Host YMCA
- Opportunity to select booth location in exhibits area.
- Listed on signage as Premier Sponsor

Registration/Information Center Sponsor. PREMIER.....\$10,000

- Includes 2 booth spaces (one near registration to distribute item also provided by this sponsor and one booth elsewhere which company can select; also includes all exhibitor benefits described on page 1
- Company can distribute an item to all attendees as they check-in onsite at the registration desk
- Listed prominently under Premier Sponsors in all places described under Exhibitors section on page 1
- Conference meals for 4 company representatives
- Company logo and/or name on advance packet
- Company logo/name shown on large screen and mentioned in Keynote Luncheon remarks

Workshop Sponsors.(No payment due until selection is confirmed).....\$8,000

- Must submit a Call for Presentation Form using this link:
<https://www.surveymonkey.com/r/NAYDO2026CallforPresentations>

Applications are accepted after the May 22 deadline only if all workshop sponsor slots have not been sold but topic may be too late to appear in brochure.

- Allows you to promote your product in a workshop format of 1 hour during the Sponsor Exhibitor Showcase Track
- Includes 1 booth space and all exhibitor benefits described on page 1
- Listed prominently as a Workshop Sponsor in all places described under Exhibitors section on page 1

Welcome Center Sponsor.....\$6,000

- Includes 1 booth space and all exhibitor benefits described on page 1
- Depending on space available company presence in addition to your booth space in the Welcome Center which almost all attendees pass through after they register onsite; can distribute company information from there as well as from your own booth
- Listed as Welcome Center Sponsor on their booth signage
- Listed prominently under Specialty Sponsors in all places described under Exhibitors section on page 1

Mobile App.....\$6,000

- Includes 1 booth space and all exhibitor benefits described on page 1
- Conference meals for 2 company representatives
- Company logo and/or name on splash screen of mobile app-featured prominently
- Special mention in email invite to download the mobile app sent to all attendees announcing availability of the app
- Listed prominently under Specialty Sponsors in all places described under Exhibitors section on page 1
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Brochure Sponsor.....\$6,000

- Includes 1 booth space and all exhibitor benefits described on page 1
- Listed as sponsor on conference brochure sent by email to every NAYDO Member in US and Canada
- Includes a half-page ad designed by sponsor in the brochure (must be provided by publication date in August 2025)
- Listed prominently under Specialty Sponsors in all places described under Exhibitors section on page 1

Attendee Advance Packet Sponsor.....\$6,000

- Includes 1 booth space and all exhibitor benefits described on page 1
- Paragraph describing company on cover page of digital Advance Packet emailed to all attendees and logo on Advance Planner piece within the packet
- Listed prominently as a Specialty Sponsor in all places described under Exhibitors section on page 1

Schedule at a Glance Sponsor.....\$6,000

- Includes 1 booth space and all exhibitor benefits described on page 1
- Listed as sponsor on Schedule at a Glance piece every attendee receives upon check-in.
- Listed prominently under Specialty Sponsors in all places described under Exhibitors section on page 1

Opening Reception Sponsor.....\$6,000

- Includes 1 booth space and all exhibitor benefits described on page 1
- Opportunity to place signage at food and beverages stations during the opening reception
- Listed as Opening Reception Sponsor on event signage
- Listed prominently under Specialty Sponsors in all places described under Exhibitors section on page 1

Host Y Hospitality Center Sponsor.....\$6,000

- Includes 1 booth space and all exhibitor benefits described on page 1
- Booth space location at or very close to the frequently visited Host Y Hospitality Center Booth; can distribute company information from there as well as from your own booth
- Listed at Host Y Hospitality Center Sponsor on their booth signage
- Listed prominently under Specialty Sponsors in all places described under Exhibitors section on page 1

Basic Sponsorships (Sponsorships below do not include booth space or meals unless combined with exhibit space or other sponsorship)

Morning Breakfast Sponsor (2 available).....\$1000

- Opportunity to place signage at food and beverages stations during the hours that Thursday or Friday morning breakfast is served

YMCA Impact Tour Sponsor (per tour).....\$750

- Opportunity to provide company materials to attendees on a YMCA Impact Tour and speak to those on the tour bus or at tour site if feasible

Network Sponsors (10 available).....\$1000

- * Camping Professionals
- * Staff New to Leading YMCA Development
- * Under \$4M YMCAs
- * Grant Writers Group
- * MarCom Professionals (Marketing & Communications)
- * Board Members/Volunteer in Philanthropy (VIP)
- * Under 40 Young Professionals
- * Program & Membership Staff
- * Operations Staff (COO, Branch Exec, VP, etc.)
- * Diversity, Equity & Inclusion in Philanthropy

- Opportunity to speak for 2 minutes at 1 year-round network virtual event
- Opportunity to speak for 2 minutes at 1 Network event during conference.
- Opportunity to distribute item/information onsite to network event attendees during conference
- Listed as a network sponsor on conference signage and on year-round network virtual screen

Webinar Series (no booth space).....\$5000

This is a year-round opportunity not conference related to have visibility with NAYDO's member database 10 times during the year when monthly webinar series is advertised in an eblast.

- Company logo included in each webinar eblast to all NAYDO members
- Opportunity for company rep to be on each webinar and introduce the speaker and say 1 minute about the company
- Opportunity to present one webinar in the series
- Depending on time of commitment to be sponsor, listing as Webinar sponsor for recognition purpose for the upcoming series starting September 2025.

Don't see what you are looking for? Give us a call and let's talk about a custom sponsorship that meets your needs.