

Gravyty

www.gravyty.com

Gravyty is the first and leading fundraiser enablement solution powered by artificial intelligence. What does that mean, particularly at a time of crisis like today?

During a crisis, it's a struggle to achieve yesterday's goals. Amid the health threat and economic uncertainty, frontline fundraisers who are used to building community, don't have a playbook for how they can and should continue to raise funds for the causes they hold dear. YMCAs play a critical role in our society and have the additional challenge of finding ways to serve immediate and diverse community needs while maintaining safe environments.

The work that frontline fundraisers do today not only serves immediate needs but creates the foundation on which we will rebuild. Gravyty leverages AI to empower fundraisers to personalize outreach to more donors and supporters, explain immediate and emerging needs, and inspire gifts to offset gaps.

With Gravyty and AI, executive directors and gift officers reach donors, supporters, and prospects 2.5x more efficiently by prompting timely and effective outreach that builds relationships and inspires giving. It's possible through Gravyty's AI-written First Draft technology.

Gravyty empowers executive directors and gift officers to build the relationships that inspire new gifts at scale, in just weeks. Learn more about Gravyty here:
<https://www.gravyty.com/resources/>

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For more resources regarding Fundraising During a Crisis (webinars, Q&A's, White Papers, etc.) visit: <http://info.gravyty.com/en-us/fundraising-during-a-crisis>