

## Gabriel Group

[www.gabrielgroup.com](http://www.gabrielgroup.com)

At Gabriel Group, our CFREs earn your trust by providing comprehensive direct response fundraising solutions.

We specialize in annual fund donor retention and upgrade, mid-level giving strategies and highly targeted acquisition efforts. In addition, our analytical and multi-channel approach helps with uncovering major and planned giving leads for continued cultivation by your gift officers.

Our services include data analytics, graphic design, copywriting, email and digital program execution, print management and mailing services. Gabriel Group's single source advantage allows for seamless execution of the most sophisticated programs while complimenting your organization's existing brand and marketing efforts. Let us help you change lives for the better. Check out the results we have been helping Y's across the country achieve [here](#).

**Alicia Lifrak, CFRE, Executive Vice President**

[alicia.lifrak@gabrielgroup.com](mailto:alicia.lifrak@gabrielgroup.com)

**Amber Moore, Account Manager**

[amber.moore@gabrielgroup.com](mailto:amber.moore@gabrielgroup.com)

**314.743.5700**