

NAYDO 2024 DENVER MALE HIGH GIVING

43RD ANNUAL NAYDO CONFERENCE ON YMCA PHILANTHROPY

WEDNESDAY THROUGH SATURDAY APRIL 3–6 | GAYLORD ROCKIES RESORT & CONVENTION CENTER HOST YMCA | YMCA OF METROPOLITAN DENVER

NAYDO Annual Conference on YMCA Philanthropy

Join us in Denver at NAYDO 2024

Level up your philanthropy with sunshine and mountain views as your inspiration. Join us in Denver, your gateway to the Rocky Mountains, where the city and the community spirit are a mile high. From its roots as a gold mining town, Denver is today the intersection of outdoor adventure and urban sophistication. You'll find local breweries serving craft beer and live music; indigenous and Western art; a vibrant public art scene; and an exorbitant number of outdoor spaces that includes 200 parks and 14,000 acres of trails in the nearby foothills and Rocky Mountains that can be discovered in a daytrip.

Celebrate with the YMCA of Metropolitan Denver as look ahead to our 150th year in the colorful, creative and Mile High City that has been its home even before Colorado was a state. Quick Links

NAYDO Conference Links



Hotel Reservation Information

December 6 Deadline Links: Conference Financial Assistance Application Form

Young Professionals Class of 2024 Application Form

Communications Contest Entry Form

Eagle Award Nomination Form



Opening Day

Early Arrivals Wednesday, April 3

Registration Open 8 am-8 pm Philanthropy School Fundamentals Impact Tours Philanthropy Live! Sponsor Showcase Workshops



New Attendees Orientation Wednesday, April 3 | 4:30–5:15 pm

While there will be two virtual orientation opportunities prior to the conference, this session provides an in-person orientation for first-time attendees to get an overview of the schedule, understand the various components and learn more about educational tracks, Hot Topics, and networks as well as meet key NAYDO leaders.

Exhibits Open

5:15–7:45 pm

Exhibitors will be setting up all day so some will be ready earlier and eager to show you their products and share information about their services. Officially exhibits will open at 5:15. See pages 10 & 11 for list of NAYDO's exhibiting companies.



Wednesday, April 3 | 5:30–7:30 pm Sponsor: Traction Rec

There's food for dinner, complimentary beverages, cash bars during the reception, plus a variety of NAYDO Network experiences for you to enjoy 6:30–7:30 pm. While ALL TEN Networks will have something to offer, here's just a sample of what's in store:

Staff New to Y Development Network will play BINGO and focus on getting people to know each other so they have friends they recognize throughout the conference.

VIP (Volunteers-In-Philanthropy/Board Members) Network A very interactive meet-and-greet where volunteers connect with other volunteers from around the country. Door prizes will be given.

Camp Professionals Network will learn about the exciting educational opportunities at the conference and meet up and reconnect with Y Camp



professionals from across the country, hear updates from the Camp Cabinet and meet NAYDO Council members. Campminder, the Camp Network Sponsor, will host a social gathering onsite afterwords.

MarCom Network Join other MarCom professionals for an informal meetand-greet plus a T-shirt/sticker swap. Pack one of your Y's T-shirts and/or stickers and take home some sweet Y memorabilia! Enter to win one of a few swag bags from MarCom Network sponsor Radar Promotions, to be given at the Round 7 MarCom Professional Showcase!

The **Program & Membership Network** sponsor StartupSmartup will provide an open bar and musical entertainment from School Of Beats.

Under 40 Network Minute To Win It, Q & A about conference now that we're all there!

Other Networks include Grant Writers, Operations Staff, DEI in Philanthropy, and Smaller Ys.

International Attendees gather at 6:00 pm for your own onsite reception experience. Contact Mary Tikalsky.

Opening Day



Wednesday | April 3 | 7:45-8:45 pm

Special Session: The World's YMCA Leaders Discuss the Future of Philanthropy

Moderator:

Carolyn Grady, NAYDO Chair | YMCA of Greater Pittsburgh

Panelists:

Carlos Sanvee | World Alliance of YMCAs Suzanne McCormick | YMCA of the USA Peter Dinsdale | YMCA Canada Antonio Merino | YMCA Latin America and Caribbean

On the opening night of the conference, NAYDO is honored to gather the world's YMCA leaders to hear their thoughts on the future of philanthropy. What better way to begin this year's conference learning experience than to hear the perspectives of those seeing philanthropy from a national and international viewpoint?

Wednesday | April 3 | 8:45-9:30 pm

Mini-Concert with Tiamo De Vettori

Acoustic pop singer and songwriter Tiamo De Vettori named Los Angeles Music Awards "Singer/Songwriter of the Year" and San Diego's "Best Songwriter" will bring his captivating stage presence, compelling lyrics and melodies. It's impossible not to sing along during this mini-concert to top off your first evening at NAYDO.





Carlos Sanvee





Antonio Merino

Peter Dinsdale



Suzanne McCormick

Carolyn Grady



Conference Schedule



Wednesday | April 3

8:00-8:45 am	BODYBALANCE®	Sponsor: Les Mills	s (p 25)
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- 8:00 am-8:00 pm......Registration/Information Center Open | Sponsor: Arthur J. Gallagher Risk Management Services (p 27) Exhibitor Registration and Set-Up until Exhibits Open at 5:15 pm
- 8:00 am-8:00 pm......Host YMCA Hospitality Center Open | Sponsor: Technogym (p 26)
- 8:00 am-4:00 pm.........Welcome Center Open for New Attendees and Philanthropy Live! Drop-In Project (p 23) Project Angel Heart is a meal bag craft project that you can stop in and complete in the Welcome Center OR pick up the supplies, complete elsewhere and return completed project.
- 9:30 am–12:00 pm......Impact Tour A: Fostering Connection Across Generations: The YMCA and City of Centennial Address Isolation through Intergenerational Programs (p 22) Fee: \$40 includes tour & transportation | Advance registration required
- 10:00 am–1:00 pmImpact Tour B: Public-Private Partnership Collaboration for New YMCA in Growing Diverse City of Aurora (p 22) Fee: \$35 includes tour & transportation | Advance registration required
- 12:30–4:30 pm......Philanthropy Live! Project 1: Food Bank of the Rockies | Sponsor: The Redwoods Group (p 23) Transportation provided | Advance registration required
- 12:30–4:00 pm......Philanthropy Live! Project 2: Children's Hospital Colorado (Under 40 Network Project) | Sponsor: The Redwoods Group (p 23) Transportation provided | Advance registration required
- 1:00–3:00 pm.....Philanthropy School Fundamentals | Sponsor: DBD Group (p 12) Advance sign-up recommended | Choose one: Annual Support, Endowment and Planned Giving, Board Development, or Culture of Philanthropy
- 3:00-4:30 pm......Under 40 Network Onsite Time for Project Angel Heart | Drop-In
- 3:00–5:30 pmPhilanthropy Live! Project 3: Montclair School of Academics & Enrichment | Sponsor: The Redwoods Group (p 23) Transportation provided | Advance registration required
- 3:15–4:15 pm......Sponsor Showcase Workshops (p13)
- 3:15–4:15 pm Y Day of Giving Meeting | Invitation only
- 3:30–5:30 pmImpact Tour C: Unlocking Potential: Power Scholars Program at Wyatt Academy Transforms Summer Learning for Underserved Students | Fee: \$45 includes tour & transportation | Advance registration required (p 22)
- 4:30–5:30 pmNAYDO Young Professionals Class of 2024 Orientation | Sponsor: C&A Social Impact Consulting (p 21) Requires application by December 6, 2023, and selection in advance
- 4:30–5:15 pm.....New Attendees Orientation

5:15–7:45 pm.....Exhibits Open (p11)

Conference Schedule



Wednesday | April 3 (cont.)

- 5:30–7:30 pm......Mile High Giving Opening Reception | Sponsor: Traction Rec (p 3) Cash bars and food sufficient for dinner, plus Network Experiences
- 7:45–8:45 pmSpecial Session with the World's YMCA Leaders on the Future of Philanthropy (p 4) Panelists: Carlos Sanvee, World Alliance of YMCAs; Peter Dinsdale, YMCA Canada; Suzanne McCormick, YMCA of the USA; Antonio Merino, YMCA Latin America and Caribbean

8:45 pm-9:30 pm.....Mini-Concert with Tiamo De Vetorri (p 4)

Thursday | April 4

- 6:30-7:15 amBODYBALANCE® | Sponsor: Les Mills (p 25)
- 7:30 am-6:00 pmRegistration/Information Center Open | Sponsor: Arthur J. Gallagher Risk Management Services
- 7:30 am-6:00 pmHost YMCA Hospitality Center Open | Sponsor: Technogym (p 26)
- 7:30 am 5:30 pm.....Exhibits Open (closed during General Session luncheon) (p11)
- 7:30–8:15 amHot Topics Facilitator Required Breakfast Check-In Meeting
- 7:45–9:45 am.....Continental Breakfast in Exhibits | Sponsor: UpBup
- 8:30–9:15 am......Hot Topics Facilitated Table Discussions Round A (p 12)
- 9:30–10:15 amHot Topics Facilitated Table Discussions (Round A Topics Repeated) Round B
- 10:45–11:45 amRound 1 Workshops (p 14)
- 12:15–1:45 pm......General Session Luncheon featuring Keynote Tiamo De Vettori "Be the Change" | Sponsor: Daxko (p 8)
- 1:45-2:45 pmExclusively Exhibits Time (raffle winners announced)
- 1:45-2:45 pmPhilanthropy Live! Appreciation Reception for Offsite Project Volunteers | Sponsor: The Redwoods Group (p 23)
- 2:45-3:45 pmRound 2 Workshops (p 15)
- 4:00-5:00 pm.....Round 3 Workshops (p16)
- 5:00–6:00 pm.....Under 40 Network Happy Hour
- 5:15–6:15 pm......U.S. Small & Mid-Size Y CEO Conference Opening Session (p 9)
- 5:30–7:00 pm.....Canadian Reception | invitation only
- 6:00–9:30 pm Meow Wolf Convergence Station & Raices (off site optional event; additional cost) Sign up on registration form interest list to receive January email with details (p 26)

Conference Schedule



Thursday | April 4 (cont.)

7:00–8:00 pmLes Mills Dance Class

8:00–9:30 pm.....Les Mills Reception | Appetizers and cash bar

Friday | April 5

6:30–7:15 amBODYBALANCE® Sponsor: Les Mills (p 2	5)
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7:30 am-6:00 pmRegistration/Information Center Open | Sponsor: Arthur J. Gallagher Risk Management Services (p 27)

- 7:30 am–6:00 pmHost YMCA Hospitality Center Open | Sponsor: Technogym (p 26)
- 7:30–10:00 amLast Chance to Visit Exhibits Continental Breakfast (food until 9 am; beverages and exhibits until 10:00 am) Sponsor: Convergent Nonprofit Solutions
- 7:30–8:30 am.....YMCA Latin America and Caribbean Meeting | Invitation only
- 7:45–8:30 amInterested in Serving on 2025 Conference Committee Meeting
- 7:45–8:30 amCFRE Learn what's required to become a Certified Fund Raising Executive
- 8:45–9:45 amWorkshops Round 4 (p 17)
- 10:00–11:00 am.....Workshops Round 5 (p 18)
- 11:15 am-12:15 pm.....Workshops Round 6 (p 19)
- 12:45–2:15 pm......General Session Impact Awards Luncheon with Carlos Sanvee and 2025 Preview | Sponsor: gro> (p 8)
- 2:30–3:30 pmRound 7 Network Special Sessions; Hot Topics, Philanthropy Forums (p 20)
- 2:30-4:45 pmU.S. Small & Mid-Size Y CEO Conference 3 Rounds of Workshops (p 9)
- 6:00–9:00 pmJeans & Jerseys Party at Empower Field at Mile High | Sponsor: Daxko Includes dinner, cash bars, music, special features. Cost included in registration fee BUT must sign up in advance since bus transportation is required. Buses on continuous loop 5:15–9:00 pm.

Saturday | April 6

8:30-9:30 am Host Y Hospitality Center Open | Sponsor: Technogym (p 26)

9:00 am–12:30 pm.......Red Rocks Park & Amphitheater Tour Free Admission; Interest list for ride share groups on registration form. (p 26)

General Sessions

Preview of NAYDO 2025 Conference

Save the Dates: April 30–May 3, 2025 Wednesday-Saturday

Gateway Region YMCA hosted NAYDO 2021 as a virtual conference but is pleased to welcome you in person to St. Louis for NAYDO 2025. Gateway to Giving will take place at America's Center Convention Complex in the heart of downtown. St. Louis has a lot to offer as a city and attendees will have the opportunity to see firsthand the impact of the philanthropic work of the Gateway Region YMCA.

Want to serve on the NAYDO 2025 Conference Committee? Join Mary Zoller, Conference Director, and Wendy Cornett-Marquitz, CFRE, Conference Co-Chair, to learn what advance planning volunteer roles potential committee members can consider. Meeting will take place Friday 7:45–8:30 am during breakfast.



Gateway Region YMCA is pleased to welcome you in person to St. Louis April 30 - May 3, 2025



Inspirational **Keynote** Thursday, April 4 12:15-1:45 pm Doors open 11:45 am Sponsor: Daxko



Be the Change

Tiamo De Vettori | Author | Speaker-Singer-Songwriter | Music Prosperity Mentor

Tiamo De Vettori has spoken to over 100,000 people on 250+ stages at conferences and seminars and combines speaking with original live music to deliver Keynote Concerts. Tiamo has been featured on Fox, CBS and NBC, is a two-time #1 best-selling published author. He leads his own seminar for hundreds of aspiring speakers and inspirational music artists. Fans gravitate toward his positive vibe and love for life as you will when you hear his stories on giving and its impact on lives worldwide.



Impact Awards **General Session** Friday, April 5 12:45-2:15 pm Doors open 12:30 pm

Sponsor: qro>

Recognizing and Promoting Excellence in Fundraising

World Alliance of YMCAs Secretary General Carlos Sanvee will kick off the Impact Awards General Session. He will share his passion for building organizational capacity that includes resource mobilization/fundraising in YMCAs worldwide, especially among young people.

Next, see and hear the best in YMCA fundraising. NAYDO's Eagle Awards for Excellence and Communications Awards highlight success in communicating the YMCA cause. Get a sneak peek at the 2025 NAYDO Conference at America's Center **Convention Complex in St. Louis.**

Excellence in Fundraising: NAYDO Eagle Awards Nomination Deadline: December 6, 2023

NAYDO Eagle Awards are presented to YMCA Associations committed to excellence in fundraising and demonstrating outstanding achievement in YMCA financial development. The Eagle Awards recognize YMCAs that show a commitment to fundraising's best practices and have demonstrated success in annual, capital, and endowment efforts. Previous Eagle winners judge nominees among similar size Ys. Associations of all sizes are encouraged to apply.

- Nomination deadline is December 6. 2023
- NAYDO Association Member YMCAs that have never won or who won the Eagle Award prior to 2019 are eligible to apply.
- Form and criteria

Questions? Contact Zane Kortyko Eagle Awards Chair or call 506 866 1163.

Communications Awards Entry Deadline: December 6, 2023

YMCAs of every size, and with any level of fundraising goal, are encouraged to submit materials for recognition in NAYDO's Communications Awards categories. NAYDO entries require three to five pieces that were used together to tell a story, support a marketing or philanthropic goal, and enhance the culture of philanthropy. Submissions must be brandcompliant for your country and part of philanthropic or communications campaigns that demonstrated measurable success.

Check out Awards categories, criteria, and online entry form.

Ouestions? Contact Communications Contest Chair Christina Harley, CFRE



Special Sessions & Events

Friday, April 5 7:30–8:30 am YMCA Latin America and Caribbean Meeting

Antonio Merino (YPP Alumni) YMCA Latin America and Caribbean

Friday, April 5 7:45–8:30 am

CFRE – Learn What's Required to Become a Certified Fund Raising Executive

Michelle Curtis, CFRE | YMCA of Greater St. Petersburg Sheri Noer, CFRE | YMCA of the USA

Friday, April 5 7:45–8:30 am

Interested in Serving on the 2025 Conference Committee? This is the Meeting for You!

Mary Zoller | NAYDO

Wendy Cornett–Marquitz, CFRE Gateway Region YMCA

U.S. Small and Mid-Size Y CEO Conference

For the first time, NAYDO and the Small and Mid-Size Y CEO Network entered into an agreement to incorporate the Small and Mid-Size CEO Conference into the NAYDO schedule. There is no additional fee or separate registration. Contact Jenny Holweger, 2024 Small and Mid-Size Y CEO Conference Chair, for content related questions. Registration and hotel reservations handled through NAYDO.

Thursday | April 4 | 5:15-6:15 pm

Small and Mid-Size Y CEO Conference Opening Session

You are invited to come curious and leave inspired. See how the life experiences of our speakers can help you look through a different lens in your daily duties.

Friday | April 5 | 2:30-4:45pm

Small and Mid-Size Y CEO Conference Workshops

The Small and Mid-Size Y CEO Conference workshops offer hands-on learning topics based on trends and needs of Small and Mid-Size Ys. These three 40-minute sessions will provide you with useful information, resources and network contacts that can help you grow as a YMCA leader.





Jeans and Jerseys Closing Party

Friday, April 5 | 6:00-9:00 pm

Sponsor: Daxko

Heavy hors d'oeuvres sufficient for dinner, beverages, cash bars

Buses on continuous loop 5:15–9:00 pm; transportation included in your registration fee but advance sign up required.

Like our spirit of giving—and our national championship football, basketball and hockey teams—our aim is mile high. Join us for the successful conclusion of NAYDO 2024 at Empower Field at Mile High, 5,280 feet above sea level, featuring the home of the Denver Broncos. Get into the spirit and wear your favorite jersey: whether it's to represent your hometown team, your adopted city or that rec softball team you played on for one season. Join us for good food, drinks, entertainment, and fun at our Jeans & Jerseys Closing Party.



Conference **Sponsors**

Our sponsors and exhibitors have always helped to underwrite the NAYDO Conference and provide the latest in techniques, ideas and innovations to make your philanthropic initiatives and YMCA operations creative and successful.

Visit the Sponsor Exhibitors Online for updates

Confirmed as of September 15, 2023



Premier Sponsors

Year-Round Webinar Series, **Closing Party, Keynote** General Session Daxko

Philanthropy School Fundamentals DBD Group

Philanthropy Live! The Redwoods Group

Impact Awards General Session gro>

Philanthropy Accelerator Y-USA Financial Development

Opening Reception Traction Rec

Mobile App Match Nonprofit Consulting

Premier Sponsor Microsoft

General Session Sponsors

Keynote General Session Daxko

Impact Awards General Session gro>

Major Sponsors

Registration/Information Center Gallagher Risk Management Services

Participant Gift 4imprint

Network Sponsors Young Professionals

C&A Social Impact Consulting

Camping Professionals CampMinder

Small YMCAs (Under \$4M) American City Bureau

Staff New to Leading YMCA Development SCORE Sports

Program/Membership Staff StartupSmartup

VIP (Volunteers-In-Philanthropy/ **Board Members**) American City Bureau

Marketing & Communications Professionals **Radar Promotions**

Grant Writers Group Grant Professionals Association

Operations (Branch Execs/Center Directors/COOs & CEOS) The Appreciation Company

Diversity, Equity & Inclusion in Philanthropy The Redwoods Group

Specialty Sponsors

Schedule at a Glance FourSquare Research, Inc.

Advance Packet Planner iWave

Souvenir Pin Doc Morgan Inc.

Fitness Les Mills

Thursday Breakfast UpBup

Friday Breakfast Convergent Nonprofit Solutions

Host Y Hospitality Center Technogym

Workshop Sponsors

Daxko

OMNIA Partners

Traction Rec FitOn Health

Givebutter

OneCause Classy, Inc.

United States Tennis Association

Conference Exhibitors

Exhibit Hours:

Wednesday, April 3 5:15–7:45 pm Opening Reception includes food for dinner and cash bars

Thursday, April 4 7:30 am–5:30 pm Continental Breakfast 7:45–9:45 am Exclusively Exhibits Time 1:45–2:45 pm Raffle Winners Announced!

Friday, April 5 7:30–10:00 am Last Chance to Visit Exhibits Continental Breakfast until 9 am; beverages until 10 am



Premier Exhibitors Arly By BellXcel Daxko **DBD Group** EGYM gro> Match Nonprofit Consulting Matrix Fitness Microsoft **OMNIA** Partners **SCORE Sports** Sports Awards Co. **The Redwoods Group** The Zevian Group, Inc **Townsend Institute at Concordia University Irvine Traction Rec** United States Tennis Association **Y** Purchasing Y-USA Financial Development onecause onecause

Exhibitors Access Perks ACTIVE Network Alaris **American City Bureau** Bloomerang Blue Goji Budderfly CampBrain CampDoc CampMinder **CFRE International** Checkwriters **Christensen Computer Company Church Mutual Insurance Company** Classy, Inc. Community Rec Magazine -Peake Media **Convergent NonProfit Solutions Core Health and Fitness** Crescendo Interactive Inc. DIRECTV **Dividat USA** Doc Morgan Inc. **ESA The Background Check** Company **EZ-ERC**

FitOn Health

Gallagher Risk Management Services

Givebutter

Grant Professionals Association

Great American Insurance Group – Specialty Human Services

Greater Than Analytics LLC

Grid

International Hospitality Center/ Y-USA World Service

IQ Total Source

iWave Les Mills

Life Fitness

Musco Lighting

Myzone, Inc. NaceCare Solutions

NAYDO 2025 -

Discover St. Louis!

Ninja Zone

OneCause

Paycor

Payne Stewart Kids Golf Foundation

Personal Safety at Work

Personify

Power Systems

Radar Promotions Rocky Mountain Sunscreen Safeguard **StartupSmartup STOPit Solutions/Rescue** Swagdog Takeform Technogym TechTerra Education The Appreciation Company The Fund Raising School, IU Lilly Family School of Philanthropy **TRUE Fitness** UpBup Virtuous WellD Health **YMCA Retirement Fund** 501(c) Services

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AND PROPERTY AND ADDRESS OF

While other sessions and networking opportunities provide learning opportunities, the number one reason YMCA staff and volunteers report for attending the NAYDO Conference year after year are the educational sessions. There are 3 types:

- Philanthropy School Fundamentals
- Hot Topics Facilitated Small Group Discussions
- Educational Track Workshops

CFRE Certification Credit

Approved conference sessions provide Certified Fund Raising Executive (CFRE) certification credit. Details will be provided in the Advance Packet. See page 9 for details on the session to learn more about how to become CFRE certified.

Y-USA Leadership Certification Credit

If you are a YMCA staff member from the U.S., the NAYDO Conference earns you 16 Leadership Certification Credits if you attend all days of the conference. The NAYDO Conference counts as experience credit for Team Leader and Multi-Team Leader Certification; as an elective for the Organizational Leader Bridge Program and counts as recertification credit for the Multi-Team and Branch Leader or Organizational Leader certifications. For this to show up properly on your YMCA of the USA transcript, you will need to provide your date of birth on the registration form. If left blank, NAYDO cannot submit your record to Y-USA.

For questions, contact: leadershipcertification@ymca.net

Wednesday | April 3

Philanthropy School Fundamentals

Wednesday, April, 3 1:00–3:00 pm BDBD Group Sponsor: DBD Group

Each session earns 2 hours of CFRE credit

Be better prepared for the conference and your Y responsibilities by experiencing Philanthropy School. If your role has changed or you need a refresher, the Fundamentals are for you. Each session provides an overview of that financial development area and is geared toward staff and volunteers new to financial development including frontline, program, membership, and branch operations staff.

Annual Support Fundamentals Andrew Powers

YMCA of Greater Rochester

Courtney Weiland, CFRE DBD Group/YMCA Alumni

Board Development Fundamentals: Strong Boards Fundraise More Brian Saber Asking Matters

Endowment and Planned Giving Fundamentals Wendy Cornett-Marquitz, CFRE Gateway Region YMCA

Robyn Furness-Fallin, CFRE DBD Group/YMCA Alumni

Culture of Philanthropy Fundamentals

Pam Hearn, CFRE YMCA of Greater Monmouth County

Susan Waschler Valley of the Sun YMCA

Thursday | April 4

Hot Topics Facilitated Discussions

Coordinator:

Danielle Robello | Young Professionals Alumni

Searching for ideas or new strategies? Have successes or other learnings you can share with other Ys? Look no further because Hot Topics is your answer. Hot Topics provide Y professionals and volunteers an opportunity to exchange ideas, thoughts, strategies, and challenges on a variety of topics. These facilitated discussions occur in a small group environment, allowing for exploration of the most current philanthropy-related issues at our YMCAs. There are several opportunities for Hot Topics:

Thursday

Round A | 8:30–9:15 am

Round B | 9:30–10:15 am (Topics are repeated)

PLUS some Networks will offer Hot Topics during Round 7 following Friday General Session

The list of Hot Topics is finalized at a later date to ensure content is relevant at the conference. The list is included in the Advance Packet. Contact info@naydo.org in fall 2023 if you have a topic to recommend or would like to serve as a Hot Topics Facilitator. (See page 24)



Educational Track Workshops

Educational Tracks Chair: Andrew Powers | YMCA of Greater Rochester

Educational tracks are designed so all aspects of YMCA financial development are covered in some way. Mix and match sessions to meet your YMCA's needs. Content does overlap, so be sure to review the workshop description and outcomes. Do not rely on the title alone to decide which ones to attend:

- Annual Support
- Capital Development
- Major and Planned Gifts
- · Board and Volunteer Development
- Marketing and Communications
- Grants and Government Funding
- Operations & Philanthropy
- DEI in Philanthropy New in 2024

Target Audiences

While you may attend any workshop, presenters have identified the target audiences most appropriate for their content, using codes found by the track name in each session listing:

- NFD: New Financial Development Staff
- SFD: Seasoned Financial Development Staff
- MC: Marketing and Communications Staff
- PM: Program and Membership Directors
- EX: Executive Directors, CEOs and COOs
- BD: Board Members & Fundraising Volunteers
- SMY: Content applicable to small and mid-size YMCAs
- GW: Grant Writers

Level of Experience

Workshops are intended for staff/volunteers with all levels of financial development experience unless noted as:

Intermediate: 5 years of experience Advanced: 15 years of experience

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Wednesday, April 3 Sponsor Showcase



Gloria Winters | YMCA of the USA

Your Purchasing Partner – How YMCAs Can Save with Cooperative Purchasing Audience: NFD,SFD,EX,BD,GW,SMY Corey Imhoff, Melinda Pallotta | OMNIA Partners

Leveraging Health Plan Partnerships to Expand Memberships Audience: Intermediate, EX,MC,PM,MC,SMY Paul Coe | FitOn Health

Building a Connected Network of Fundraisers & Donors with Technology

Audience: NFD, SFD,MC, PM,EX Stephanie Andersen, Moderator | Traction Rec Jessica Cohen | YMCA of South Florida Emily Glading | YMCA of Delaware

Empowering YMCA Advocates: Building Authentic Communities for Effective Fundraising

Audience: MC,PM,EX,BD Elizabeth Ruikka | Classy

Case Study: Unlocking Staff Appreciation-Driven Fundraising? Authentic P2P Magic! Audience: NFD,SFD,MC,PM,EX,BD,SMY Neil Beam | The Appreciation Company Cherie Grigsby | Salina YMCA

Creating Events That Foster Loyalty & Retention – They Want More Than Chicken! Audience: NFD,SFD,MC,PM,EX,BD Kelly Velasquez-Hague, Nikki DeFalco | OneCause Grants, Resources & Services to Enhance & Support Your Racquet Sports Operation Audience: NFD,SFD,MC,PM,EX Glenn Arrington, Todd Carlson | United States Tennis Association

From Memes to Movements: How the Internet Generation is the Future of Philanthropy Audience: NFD,SFD,MC,EX,BD Dave Martin | Givebutter

Unlocking the Future of Fundraising: Maximizing Impact through AI Powered Digital Strategies

Audience: NFD,SFD,MC,PM,EX Wendy White, Nick Lindauer | Daxko

Sponsor Showcase

In these workshops the presenters are permitted to promote their products. The opinions and products of all NAYDO vendors, exhibitors, sponsors and speakers are their own and do not have a real or implied endorsement by NAYDO.



NAYDO 2024 DENVER April 3–6

Thursday, April 4 Round 1



Thursday | April 4 | 10:45–11:45 am

ANNUAL SUPPORT The Critical Middle: YMCA Annual Fund Strategy Reimagined Audience: NFD,SFD,MC,EX Shane Hoefer, Monica Kenney, Kurt Simer | YMCA of the North

ANNUAL SUPPORT (CAMP FOCUS) Yes, Alumni Can Be Found and Engaged Audience: NFD,SFD,MC Sallie Ransom | YMCA of the Triangle

BOARD & VOLUNTEER DEVELOPMENT Rightsizing Your Board

Audience: SFD,EX,BD,SMY Curt Hazelbaker | YMCA of Metropolitan Dallas Feliz Lozano (VIP) | YMCA of Metropolitan Dallas Board Chair Jody Zorn (VIP) | YMCA of Metropolitan Dallas Foundation Chair

CAPITAL

Maximizing Dollars Raised and Your Y's Impact: The Comprehensive Campaign Audience: NFD,SFD,MC,EX,BD,SMY Debbie Sontupe | Match Nonprofit Consulting/YMCA Alumni

DEI IN PHILANTHROPY Embedding Equity & Anti-Racism in Strategic Planning and Philanthropy – A Journey

Audience: NFD,SFD,EX,BD Chad Nico Hiu, Marcos Santiago | YMCA of San Francisco

GRANTS & GOVERNMENT FUNDING

Navigating a Complex Funding Stack for a Larger Net

Audience: Intermediate: SFD,EX,BD Brian Steffen | Eugene Family YMCA

MAJOR & PLANNED GIFTS

Successful Conversation for a Planned Giving/Heritage Club Visit Audience: NFD,SFD,EX,BD

Suzanne Nunn (VIP), Alfredo Velasco | YMCA of Greater Long Beach

MARKETING & COMMUNICATIONS

Marketing and Development: The Perfect Philanthropic Partnership

Audience: NFD,SFD,MC,PM,EX,BD,SMY,GW Michelle Curtis, CFRE, Lisa Eccles | YMCA of Greater St. Petersburg

OPERATIONS & PHILANTHROPY

Philanthropic Bench Strength – A Case Study Audience: NFD, SFD, MC, PM, EX, BD, GW, SMY Lisa Hood, Michelle Fischer | YMCA of Three Rivers

NAYDO 2024 DENVER | April 3–6

Thursday Round 2



Thursday | April 4 | 2:45-3:45 pm

ANNUAL SUPPORT

Plug & Play Annual Campaign Training: An Interactive Train-the-Trainer Workshop

Audience: NFD,PM,EX,BD Rachel Bowman | YMCA of Central Florida Leslie Bryant | YMCA of the Virginia Peninsulas

BOARD & VOLUNTEER DEVELOPMENT

A Tale of Two Board Members: Fundraising Bifurcation

Audience: Intermediate: SFD,EX,BD,SMY Johnathan Teal, CFRE | DBD Group/YMCA Alumni Lauren Koontz | YMCA of Metropolitan Atlanta

CAPITAL

Capital/Capacity Campaign Trends and Tips: Survey Results and Case Study

Audience: Advanced: SFD,EX,BD,SMY
Amy Eisenstein, ACFRE | Capital Campaign Toolkit

DEI IN PHILANTHROPY

Philanthropy Partnerships Worldwide – Learn from the Best

Audience: SFD,EX,BD,GW,SMY Erik J. Daubert, MBA, ACFRE | Author, Consultant, Speaker Rocio Solis | YMCA Peru Esperanza Monsalve | YMCA of Greater Toronto Charlotte Cole | YMCA of England & Wales Anne Rhind | YMCA Milton Keynes

GRANTS & GOVERNMENT FUNDING

Grant Writing through the Advocacy Lens: How to Win Funding and Impress Your Cat

Audience: SFD,EX,GW Pam Bailey | YMCA of Greater Flint Ali Hollenbeck | Tampa Metropolitan Area YMCA

MAJOR & PLANNED GIFTS

No Nonsense Must-Haves for Major Giving Success NOW! Audience: NFD,SFD,MC,PM,EX,BD,GW,SMY

Marcy Heim | The Artful Asker

MARKETING & COMMUNICATIONS

Creating a Third Place at the Denver YMCA

Audience: SFD,MC

Sue Glass, Claudia Morlan | YMCA of Metropolitan Denver Mario Trescone | Greater Than > Analytics

OPERATIONS & PHILANTHROPY (CAMP FOCUS)

Association Philanthropy Teams + Camp Staff Collaboration: Achieving Fundraising Goals Together

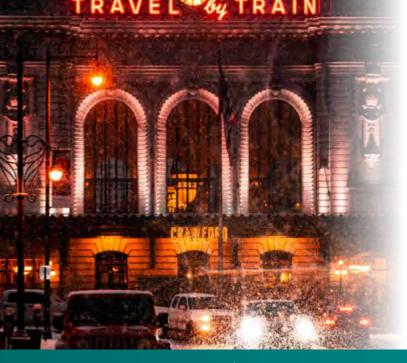
Audience: NFD,SFD,EX Cory Harrison, Diana Watson | YMCA of Greenville

OPERATIONS & PHILANTHROPY

Fundraising is Life – How to Reenergize Yourself and Your Fundraising

Audience: NFD,SFD,MC,PM,EX,BD,GW,SMY Lynne Wester | The DRG Group T. Clay Buck | TCB Fundraising

Thursday Round 3



Thursday | April 4 | 4:15–5:15 pm

ANNUAL SUPPORT HELP! Strategies to Recruit and Retain Annual Campaign Volunteers Audience: NFD,SFD,PM,EX,BD,SMY Molly McCabe | YMCA of the Triangle

BOARD & VOLUNTEER DEVELOPMENT

How to Prepare Your Board Members for a Capital/Capacity Campaign Audience: EX,BD,SMY Amy Eisenstein, ACFRE | Capital Campaign Toolkit

CAPITAL

Capital Base Camp to Summit – Route Finding as You Reach New Heights Audience: Intermediate: NFD,MC,EX,SMY

Brian Steffen | Eugene Family YMCA

CAPITAL

The Healthy Living Campus Frontier: Attracting Funding and Collaborations for Innovation and Impact

Audience: Intermediate: SFD,EX,BD,SMY Dave Kasarda | Duneland Family YMCA John Biggins, Wess Audsley | American City Bureau

DEI IN PHILANTHROPY

Perspectives in Philanthropy Across Diverse Cultures

Audience: NFD, SFD, MC, PM, EX, BD, GW, SMY Erik J. Daubert, MBA, ACFRE | Author, Consultant, Speaker

GRANTS & GOVERNMENT FUNDING

Grants – Diversification, Stewardship, and How to Fund Memberships with Grants

Audience: Intermediate: NFD,SFD,EX,GW,SMY Dennis Enix, CFRE, Michelle Hurley | YMCA of Greater Louisville

MARKETING & COMMUNICATIONS

Creating Digital Confetti: Tips to Integrate Social, PR & Fundraising

Audience: NFD,SFD,MC,SMY Laura Merritt, Dan Cruz | YMCA of San Diego County

OPERATIONS & PHILANTHROPY (CAMP FOCUS)

Multi-Y Camp Campaign: Lessons from YMCAs in Atlantic Canada

Audience: NFD,SFD,MC,PM,EX,BD,SMY Anna Barnes | YMCA of Greater Halifax Dartmouth Jennifer Yeomans | YMCA of Greater Saint John

OPERATIONS & PHILANTHROPY Maximizing Assets to Support Your Mission

Audience: Advanced: SFD,EX,BD,SMY Brian Keel | YMCA of the Triangle Jim Mellor | DBD Group/YMCA Alumni

Friday, April 5 Round 4



Friday | April 5 | 8:45–9:45 am

ANNUAL SUPPORT Engaging Frontline Staff in Member Giving – The "Offering Plate" of the Y Audience: NFD,SFD,PM,EX,SMY Monica McKinley, Donna Smith, Tyler West (VIP)

YMCA of Greater Spartanburg

ANNUAL SUPPORT (CAMP FOCUS) Camp Comprehensive Campaign Approach: Giving Your Donors S'More Opportunities to Give

Audience: NFD,MC,PM,EX,BD,SMY Alison Hansen | YMCAs of Greater Cincinnati & Louisville Elizabeth Day | YMCA of Greater Cincinnati Elizabeth"Eli" Cochran | YMCA of Greater Cincinnati/YMCA Camp Ernst

BOARD & VOLUNTEER DEVELOPMENT Building a Proactive Fundraising Board: A YMCA Case Study

Audience: NFD,SFD,MC,PM,EX,BD,GW,SMY
Debbie Sontupe | Match Nonprofit Consulting/YMCA Alumni
Zane Moore | YMCA of Bucks and Hunterdon Counties

CAPITAL

Lessons from Successful Capital Campaigns: A Panel

Audience: NFD,SFD,EX,BD,SMY Bruce Berglund, CFRE, Moderator | DBD Group/YMCA Alumni Mike Miller | Newport County YMCA David Duro, Meagan Ellis | Treasure Valley Family YMCA Carrie Rossman | YMCA of the Rockies

DEI IN PHILANTHROPY

Advancing Diversity, Equity, and Inclusion in Philanthropy: Best Practices Audience: Advanced: SFD,MC,EX,BD

Jorge Perez, Jesiah Brock | YMCA of Greater Cincinnati

GRANTS & GOVERNMENT FUNDING

Framing Your Impact for Grant Proposals and Reports NFD,SFD,MC,PM,EX,GW,SMY Dawn Palmer-Van Camp, Lynette Simmons, Mike Strong YMCA of Metropolitan Detroit

MAJOR & PLANNED GIFTS

Fundraising for Introverts Audience: NFD, SFD, MC, PM, EX, BD, GW, SMY Brian Saber | Asking Matters

MARKETING & COMMUNICATIONS

Anatomy of a Capital Campaign: A Communications Perspective

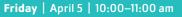
Audience: NFD,MC,SMY Beth Casper, Megan Jessup-Varnum, Danielle Uhlhorn Eugene Family YMCA

OPERATIONS & PHILANTHROPY

Finding Time for Fundraising (Or, Your "Other Duties as Assigned")

Audience: NFD, SFD, MC, GW, SMY Chad Barger, CFRE | Productive Fundraising

Friday Round 5



ANNUAL SUPPORT Optimizing Board Giving in Your Annual Campaign Audience: SFD,EX,BD Alfredo Velasco, Lisa Meier (VIP) | YMCAs of Greater Long Beach

BOARD & VOLUNTEER DEVELOPMENT Fundraising Success in Rural Communities: A Case Study Audience: NFD,EX,BD,GW,SMY Trey Oakley | Williams YMCA of Avery County

CAPITAL

Capital Campaign Readiness Audience: NFD,SFD,EX,BD,SMY Jeffrey Snyder | Osage Prairie YMCA John Biggins | American City Bureau Mario Trescone | Greater Than > Analytics

DEI IN PHILANTHROPY Don't Close the Doors on Donors: Intentional Inclusivity in Events Audience: NFD,SFD,MC,PM,EX Kelly Velasquez-Hague, Nikki DeFalco | OneCause

GRANTS & GOVERNMENT FUNDING A Practical Approach to Building a Healthy Grants Program Audience: NFD,PM,EX,GW,SMY Kim Hinrichs, Katrina Tamminga Crook | DBD Group/YMCA Alumni

MAJOR & PLANNED GIFTS

Planned Giving: Moving from Legacy to Vision Audience: Intermediate: NFD, SFD, EX, SMY Robyn Furness-Fallin, CFRE | DBD Group/YMCA Alumni

MARKETING & COMMUNICATIONS

Fun and Easy Ways to Steward YMCA Donors Throughout the Years Audience: NFD,SFD,MC,EX,BD,SMY Rachel Muir, CFRE | League of Extraordinary Fundraisers

MARKETING & COMMUNICATIONS (CAMP FOCUS)

Engage Donors, Families, and Alumni with Stories Beyond the Campfire

Audience: NFD,SFD,MC,PM,EX,BD,SMY Alison Hansen | YMCAs of Greater Cincinnati & Louisville Elizabeth Day | YMCA of Greater Cincinnati Elizabeth"Eli" Cochran | YMCA of Greater Cincinnati /YMCA Camp Ernst

OPERATIONS & PHILANTHROPY

Unleashing the Power of Resourcefulness: Mastering Fundraising Leadership with Limited Means Audience: Intermediate: SFD,EX,BD,SMY Jennifer Walker | YMCA Calgary Vincent Duckworth | ViTreo Group/AFP Foundation for Philanthropy Canada, Board Chair

Friday Round 6



Friday | April 5 | 11:15 am-12:15 pm

ANNUAL SUPPORT

Data: The A-Frame to Fruitful Fundraising

Audience: Intermediate: NFD,SFD,MC,EX Stephanie Veatch, Monica Kenney | YMCA of the North Tifne Hamm | Blackbaud

BOARD & VOLUNTEER DEVELOPMENT

Disrupting Disruption: Turning Chaos into Opportunity for Your Organization Audience: Advanced: SFD,EX,BD Damon Colaluca (VIP) | C&A: Social Impact Consulting/YMCA Alumni

BOARD & VOLUNTEER DEVELOPMENT

Recruiting a Diverse Board AND Meeting Your Fundraising Goals Audience: NFD,SFD,EX,BD,SMY Kellie Wardman (VIP), Robin Jordan-Repokis | DBD Group/YMCA Alumni

CAPITAL (CAMP FOCUS) How to Raise \$800K in One Day Audience: SFD,MC,PM,EX,BD Dan Reynolds | Akron YMCA

DEI IN PHILANTHROPY Balancing Act – Recognizing Donors through a DEI Lens Audience: NFD,SFD,MC,PM,EX,BD,GW,SMY Lynne Wester | The DRG Group

GRANTS & GOVERNMENT FUNDING

Grants and Government Funding 101: Building Relationships and Navigating the Process

Audience: NFD,SFD,MC,EX,GW Steve Conrad | Valley of the Sun YMCA Erin Laumer, CFRE | YMCA of the USA

MAJOR & PLANNED GIFTS

Planned Giving 101 – Especially for Small to Mid-Size YMCAs Audience: NFD,SFD,MC,EX,BD,SMY Tony Martignetti | Consultant

MAJOR & PLANNED GIFTS

Accelerating Fundraising – Destination? A Multi–Million Dollar Comprehensive Campaign Audience: SFD,MC,PM,EX,BD Angela Hodson, Nicole McWhorter | YMCA of Greater Houston

MARKETING & COMMUNICATIONS

How and Why to Engage the Next Generation in Giving and Charity

Audience: NFD,SFD,MC,PM,EX,SMY Ellen Sabin | Consultant

Network Sessions, Philanthropy Forums & Hot Topics

Friday Round 7



Friday | April 5 | 2:30-3:30 pm

MarCom Network Sharing – Showcase of YOUR Communications Pieces Beth Casper | Eugene Family YMCA Michelle Polivka | YMCA of Rock River Valley

Under 40 Network Panel Presentation – All About Careers in Fundraising Jarred Barnes (YPP Alumni), Moderator | Riverbrook Regional YMCA

Young Professionals Class of 2024 Philanthropy Forum

Courtney Cordero (YPP Alumni) | YMCA of San Diego County Carrie Rossman | YMCA of the Rockies Abby Waeiss (YPP Alumni) | YMCA of Greater Indianapolis

Camp Professionals Network Philanthropy Forum – Giving Trends and Connecting with Your Camp Community

Sallie Ransom | YMCA of the Triangle Zach Klipsch | Sherman Lake YMCA Outdoor Center Amy Gutschenritter | Becket-Chimney Corners YMCA Andrew Corley | YMCA of the Seven Council Fires John Tilley | YMCA Camp Coniston Mark Dibble | YMCA of the Pines

Staff New to Y Development Network Philanthropy Forum

Pam Hearn, CRFE | YMCA of Greater Monmouth County Darlene Hepburn | YMCA British Columbia Elizabeth Kearns | YMCA of Fredericton

Grant Writers Network Philanthropy Forum

Erin Laumer, CFRE (YPP) | YMCA of the USA Kevin Hogan | YMCA of Metropolitan Washington Margaret Caufield | YMCA of Memphis & the Mid-South VIP (Board Members) Network Philanthropy Forum Rick Callebs | YMCA of Greater Spartanburg

Mike Hood (VIP) | YMCA of San Diego County

DEI Network Philanthropy Forum with Hot Topics Kevin Bolding | YMCA of Central Florida Zane Korytko | YMCA of Greater Moncton

Program & Membership Network Hot Topics

Carrie Hybels | Sherman Lake YMCA Outdoor Center Leslie Bryant | YMCA of Virginia Peninsulas Rachel Bowman | YMCA of Central Florida

Operations Network Hot Topics

Bill Powell | YMCA of Greater Cincinnati Tymikia Glenn | YMCA of Memphis & the Mid-South

Global Philanthropy Forum for International Attendees

Mary Tikalsky | YMCA of the USA Antonio Merino (YPP Alumni) | YMCA Latin America and Caribbean Renata Ferrari | YMCA of the USA

NAYDO 2024 DENVER | April 3–6

NAYDO **Networks**

A close second to educational sessions as the reason YMCA staff and volunteers join NAYDO is networking. You can participate year-round in as many Networks as you want. Sign up when you activate your membership benefits.

Year-Round Networking

For the September 2023–August 2024 NAYDO year, each network has at least two events which may include:

- A relevant topic or theme related to the network
- 0&A session
- Training session unique to the network

Networks During Conference

Network members registered for the conference will have 2 additional opportunities:

- Wednesday NAYDO Network Experiences during the Opening Reception
- Friday Round 7 Session

Erica Halpern | NAYDO Networks Manager



Connect at the Wednesday Network Experiences

After the start of the Conference Opening Reception, gather with other network members for food, fun and social time. Each of the 10 Networks has something different planned for their Network Experience. Come meet your Network leaders and sponsor, get to know peers from around the country and get prepared for the rest of your conference experience. Grab some food and don't miss out! You are free to move around and pop into more than one.

International Attendees: In place of the traditional International Reception, a Network Experience will take place 6:00-7:30 pm.



Staff New to Leading YMCA Development Sponsor: SCORE Sports

Under 40 Staff and Board Members Quick Link Sponsor: C&A Social Impact Consulting

Smaller Ys (Under \$4M Independent Associations) **Ouick Link** Sponsor: American City Bureau



Sponsor: The Appreciation Company VIP (Volunteers-in-Philanthropy Board Members &

Ouick Link Fundraising Volunteers) Sponsor: American City Bureau

Grant Writers Quick Link Sponsor: Grant Professionals Association



MarCom Professionals Quick Link Sponsor: Radar Promotions



Program & Membership Staff Sponsor: Startup Smartup

Diversity, Equity, Inclusion in Philanthropy Quick Link Sponsor: The Redwoods Group

NAYDO Young Professionals Class of 2024



This is a special program involving a selection process. NAYDO 2024 Young Professionals Class Application Form

Application Deadline: December 6, 2023 Notification of Selection by December 31, 2023

If your YMCA has special circumstances making it impossible to meet the December 6 deadline, contact the NAYDO Office.

Application Requirements

Your Y must be an Association Member registered for the conference to apply for the NAYDO Young Professionals Class of 2024.

The Young Professionals Program requires no additional fee beyond conference registration fee. The NAYDO Young Professionals Program involves a selection process based on applications reviewed by a committee. If selected, attendance is required during the conference at:

Wednesday, April 3 | 12:30–4:00 pm Though not required, it is strongly encouraged that class members sign up for Philanthropy Live! Project 2: (An Under 40 Network Project) Children's Hospital Colorado | Advance registration required; transportation provided

Wednesday, April 3 | 4:30–5:30 pm **Class of 2024 Orientation**

Thursday, April 4 | 8:30–10:15 am (Hot Topics) Young Professionals Class of 2024 Career Hot Topics (Round A) **Round B Mentoring Session is optional**

Friday, April 5 | 2:30-3:30 pm Young Professionals Class of 2024 **Philanthropy Forum Round 7**

NAYDO 2024 DENVER April 3–6

YMCA Impact Tours

Start and end times indicate when the bus departs from and returns to the hotel



Wednesday | April 3 | 9:30 am-12:00 pm

Impact Tour A: Fostering Connection across Generations: The YMCA and City of Centennial Address Isolation through Intergenerational Programs

Fee: \$40 includes tour & bus transportation Advance registration required

Nearly three years since the height of the pandemic, isolation and loss of connection from teens to older adults continue to be issues in Colorado. Together, the YMCA and the City of Centennial are working to address the challenge through intergenerational programs at the Centennial YMCA – Center of Generations.

Located in a 6,345-square-foot YMCA space within the open-air mixed-use The Streets of SouthGlenn is a place where older adults can meet friends, have a cup of coffee, play a board game, or join a low impact yoga class. In the same space, teens are gathering in the maker space, social content studio or joining in on the YMCA's first foray into eSports. During this tour, attendees will have a chance to see and engage with multi-generational guests, hear from a program participant and talk with a representative of the City of Centennial about the impact of the program on their residents.

Wednesday | April 3 | 10:00 am-1:00 pm

Impact Tour B: Public-Private Partnership Collaboration for a New YMCA in Growing, Diverse City of Aurora

Fee: \$35 includes tour & bus transportation | Advance registration required

Aurora is a city with a fast-growing and culturally diverse population. For more than 20 years, the YMCA of Metro Denver operated youth sports, before and after school and teen programs as well as supporting refugee families without an official branch or center. To better serve this community, the YMCA and the Wheatlands Park and Recreation Authority entered into a publicprivate partnership to raise the funds to build and operate the \$21 million Aurora YMCA at Wheatlands. In operation for just over two years, this stateof-the-art facility is a gathering place for the community and features the latest EGYM strength training technology, aquatics center, nutrition kitchen offering adult and youth cooking classes, soccer pitches for youth sports and much more.

Tour attendees will hear about starting conversations with municipalities and partners, creative avenues in capital fundraising and see program offerings at the Aurora Y.

Wednesday | April 3 | 3:30–5:30 pm

Impact Tour C: Unlocking Potential: Power Scholars Program at Wyatt Academy Transforms Summer Learning for Students

Fee: \$45 includes tour & bus transportation | Advance registration required

Every summer many students lose months of grade-level math and reading skills. Children from underserved families are especially at risk. For nearly 10 years, the YMCA has partnered with BellXcel to provide its evidencebased summer learning model for free at four Denver Public Schools. Wyatt Academy was the first school to partner with the YMCA to adopt the program and demonstrated results among its students – 95% of parents report improvements in their child's confidence and students experience an average two months' gain in math skills and 2.3 months in reading skills.

Through grant funding and donations by individuals supporting youth education programs, Power Scholars has expanded over the years and includes six area elementary schools across Denver and the Cherry Creek School District.

Attendees will tour the 134-year-old, three-story Wyatt Academy space dedicated to the Power Scholars program, talk with BellXcel Educator of the Year and Principal Melody Means, and hear first-hand from a parent on the incredible impact of the Power Scholars program for their child.



Philanthropy Live! Projects

Created in 2011, Philanthropy Live! offers community service projects in the cities hosting NAYDO Conferences.

Times listed are when bus departs from and returns to the Gaylord Rockies.

Offsite Project participants receive a Philanthropy Live! T-shirt and invitation to the Philanthropy Live! Appreciation Reception Thursday, April 4 | 1:45–2:45 pm

Sponsored by: REDWOODS



Wednesday | April 3 | 12:30-4:30 pm

Project 1: Food Bank of the Rockies

Advance registration & signed waiver required | Bus transportation, water and snacks provided.

Record high inflation and the rising cost of living continue to make food insecurity a challenging issue in our Colorado community. Food Bank of the Rockies is the largest hunger-relief organization in the Rocky Mountain region and the YMCA of Metro Denver is one of its 800 hunger relief partners. By obtaining food from the Food Bank of the Rockies warehouse two to three times per week, the Y is a key site for food distribution through our Beyond Hunger food pantry program at the Southwest YMCA. The food is added to our pantry and each week volunteers and staff provide balanced, nutritious food to the community and individuals of all ages can get a bag of groceries.

NAYDO volunteers will work with Food Bank of the Rockies in a food distribution and/or packing project. In the main warehouse, volunteers may inspect, clean, sort and re-pack perishable and non-perishable food items for distribution to Hunger Relief Partners. Depending on the need, volunteers may also be assigned other specific projects.

Wednesday | April 3 | 12:30-4:00 pm

Project 2: Children's Hospital Colorado Especially for the Under 40 Network

Advance registration & signed waiver required | Bus transportation, water and snacks provided.

This project is designated for staff and volunteer attendees age 40 and under providing a unique opportunity to network and be of service.

Ranked as the #1 children's hospital in Colorado and the region and among the top 10 in the nation, Children's Hospital Colorado is a pediatric leader in our community. As a key partner to the YMCA of Metro Denver, they provide necessary nursing support for our summer camp and before and after school programs; facilitate training experiences for YMCA staff around children's mental health; and support our annual Healthy Kids Day festivities.

Volunteers for this project will learn about the work that the Children's team does in the community, make blankets and craft kits for patients and their families and participate in a craft party with patients at the Anschutz Medical Campus in Aurora.

Wednesday | April 3 | 3:00-5:30 pm

Project 3: Montclair School of Academics and Enrichment

Advance registration & signed waiver required | Bus transportation, water and snacks provided

Montclair is one of the most diverse schools in Denver with more than 20 languages spoken at this neighborhood K-5 school. Through grant support, the YMCA of Metro Denver provides before and after school enrichment programs at no cost to families. Additionally, Montclair is one of six Denver Public School sites where the YMCA operates our Power Scholars Academy program. This successful, six-week, evidence-based summer learning model addresses learning loss and is focused on children who are testing under their grade level average.

The experience at Montclair will focus on outdoor and indoor projects, which may include a garden expansion, beautification, mural and/or blacktop painting projects, sensory room renovation as well as engaging with youth during their program hours.

Drop-In Onsite Project: Project Angel Heart – Meal Bag Craft Project

Wednesday Location/Times on Mobile App Thursday Times if Supplies Remain

This is another way to be involved with Philanthropy Live! this year without leaving the Gaylord.

Consider helping to bring cheer to meal recipients by decorating a meal bag. Drop in, sit down with a meal bag and unleash your creativity. All supplies (bags, markers, crayons, etc.) will be provided. The decorated bags will be delivered back to Project Angel Heart for the estimated 700,000+ meals they will deliver during the year.

Project Angel Heart is a nonprofit organization whose volunteers help prepare, package and deliver medically tailored meals to people living with cancer, HIV/AIDs, kidney/heart/lung disease and other severe illnesses. As a result, Project Angel Heart's meal recipients report better health, less stress and more energy.

Conference Volunteer Opportunities

One in four conference attendees typically volunteers in some way, and we'd love to have your help!

Sign up on your registration form.



Registration Volunteers

This is a great way to meet people! Requires no advance preparation;

training provided at start of shift. Sign up on the registration form for any of the shifts.

Wednesday, April 3

 Shift 1:
 7:30-10:00 am

 Shift 2:
 9:30 am-12:00 pm

 Shift 3:
 11:30 am-2:00 pm

 Shift 4:
 1:30-4:00 pm

 Shift 5:
 3:30-6:00 pm

 Shift 6:
 5:30-8:00 pm

 Thursday, April 4

 Shift 7:
 7:00–10:00 am

 Shift 8:
 9:30 am–12:00 pm

Workshop Volunteers – These roles take place during Sponsor Showcase and Educational Track workshops on Wednesday, Thursday, and Friday and use of the conference mobile app is required. A preconference virtual orientation will be scheduled by Workshop Volunteers Coordinator Susan Walters-Klenke. Sign up by contacting Susan or on the registration form.

Convener – Introduces the speaker and manages the speaker's needs.

Host – Serves as an usher and assists with attendee needs.

Hot Topics Volunteers – These two roles take place during Hot Topic sessions on Thursday morning.

Mentor for Young Professionals (Board and Staff Under 40) – If you are a seasoned Y Professional or long-time Y Board Member or Y Retiree who would like to spend 45 minutes talking one-on-one with a Young Professional during Wednesday Round B Hot Topics, consider signing up as a Mentor on the registration form. Contact YPP Alumni Coordinator Abby Waeiss for more information.

Hot Topics Facilitator – Requires participation in onsite check-in and orientation meeting on day of Hot Topics you are facilitating. Recruitment is typically completed by January so, if interested, consider signing up on the registration form.

Alumni & Retiree Team (ART) – Are you a former YMCA staff member or YMCA retiree? We welcome your involvement as a conference volunteer. YMCA retirees and alumni (former Y staff) have been involved for the past several years. Contact the NAYDO Office to be part of the NAYDO Alumni & Retiree Team. All conference volunteer opportunities are available to alumni and retirees.



Fitness Activities

Sponsored by: Les Mills



Morning BODYBALANCE® Classes Sponsor: Les Mills Wednesday | 8:00-8:45 am Thursday | 6:30-7:15 am Friday | 6:30-7:15 am

LES MILLS BODYBALANCE® is a new generation yoga class that will improve your mind, your body and your life with an inspiring soundtrack. This workout includes elements of Yoga, Tai Chi and Pilates that build flexibility and strength and leaves you feeling centered and calm. Waiver will be required.

Evening Les Mills Dance Class

Thursday | 7:00–8:00 pm Details on mobile app. | Waiver will be required.

Les Mills Reception

Thursday | 8:00–9:30 pm Appetizers and cash bar for some Thursday night fun!

Meditation & Stress-Free Zones

Focusing on you is the key to your own well-being. Meditation allows us to develop a practice of observing thoughts and feelings without judgment. Engage in reflection with focused breathing, intentional presence and an open attitude. Stop by any of our mediation and stress-free outdoor areas to relax, find mental clarity and peace, and grow your internal and external awareness. Locations to be included on the mobile app.

Outdoor Group Walk

Adjacent Trails

Leading out from the Gaylord Rockies Resort are looped, paved paths. Join us for 30-minute networking walks or take advantage of the trails when you want to enjoy the air and clear your mind.

For more information contact NAYDO Conference Fitness Activities Coordinator McYveton Pierre-Louis.

Golf Anyone?

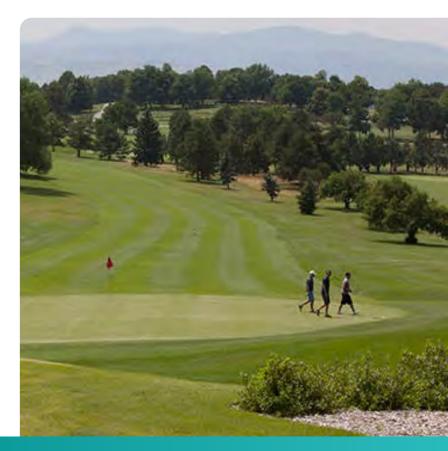
A few options for those interested in getting out on the green.

Breckenridge Golf Club

Breckenridge has three championship nines, the BEAR, the BEAVER and the ELK. All three nines are Jack Nicklaus Signature courses. Playing at 9,300+ feet in elevation, each nine offers a mountain golf experience. Panoramic views of the snowcapped Colorado Rockies can be seen on every hole.

Green Valley Ranch Golf Club

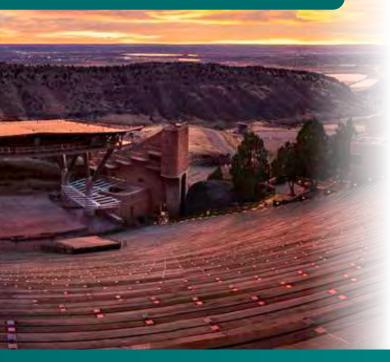
With great views of the Rocky Mountain front range, players can enjoy an award-winning 18-hole championship course, a popular 9-hole par-3 course and a full range practice facility.



Dining & Sightseeing

Dining

The Gaylord Rockies can accommodate all of our attendees at its dining venues. Dinner service from fine dining to sports bar casual at: Rockies Marketplace, Mountain Pass Sports Bar, Arapahoe Springs Bar & Grill, Embers, Fortunate Prospector and Old Hickory Steakhouse.



Host Y Hospitality Center

Wednesday | 8:00 am-8:00 pm Thursday & Friday | 7:30 am-6:00 pm Saturday | 8:30-9:30 am Sponsor: Technogym

A Host Y Hospitality Center will be available during the conference for assistance and information on area attractions.

Thursday | April 4 | 6:00–9:30 pm

Meow Wolf Convergence Station & Raices

An immersive art experience, Meow Wolf at Convergence Station is four floors of architecture, sculpture, music, video and virtual reality. This third permanent installation by Santa Fe artists is a journey of discovery into a surreal, science-fictional epic. After you've wowed your senses at Meow Wolf, cross the street over to Raices (meaning roots), a Latino owned and operated brewpub where you will find high quality craft beer, community and culture, and local food trucks offering a delicious meal. Cost of meal will be on your own.

Sign up on registration form to receive email with final details in early 2024.

Saturday | April 6 | 9:00 am-12 :30 pm

Red Rocks Park & Amphitheater Tour

FREE Admission | Transportation cost on your own but ride share groups will be organized*

Don't leave Colorado without visiting one of its noteworthy landmarks!

Red Rocks Park & Amphitheater is carved from towering red rock monuments and is one of the world's most renowned concert venues. It's where U2 filmed Under a Blood Red Sky 35+ years ago! Located in the foothills of the Rocky Mountains, visitors can enjoy the free Performers Hall of Fame museum, surrounding park's hiking trails that weave in, around and over the colorful red rocks and tour the underground network of tunnels.

^t Interested in traveling there with other attendees to share the transportation cost? Sign up on registration form by January 31 to receive an email confirming your attendance and further details.

Getting Around Town

Ride Share

Uber and Lyft are best options.

RTD A Line

8 stops from Denver International Airport to Downtown Denver's Union Station. 37-minute train ride.

aircraft, space vehicles, artifacts, military uniforms and much more.

Wings Over the Rockies Air and Space Museum

Highlights near the Gaylord Rockies Resort

Rocky Mountain Arsenal Wildlife Refuge

This hidden gem is a fantastic place to view wildlife (bison, raptors, coyotes, prairie dogs and more), from the warmth and comfort of your own vehicle.

This former abandoned airplane manufacturing facility has turned into a

gigantic food hall and urban marketplace, a celebration of independently

The former Lowery Air Force Base is, today, a museum displaying iconic

owned Colorado businesses and a community gathering place.

Off property dining options within 10–25 minutes by ride share

DiCiccio's Italian Restaurant 6701 Tower Rd, Denver 80249

All are accessible via ride share

Stanley Marketplace

Annette

Inside Stanley Marketplace 2501 Dallas St #108, Aurora 80010

Cattivella

10195 E 29th Dr, #110, Denver 80238

Ajuua Mexican Restaurant 14150 E Iliff Ave, Aurora 80014

Nearby Breweries Danico Brewing Company Dry Dock Brewing Company Launch Pad Brewery See full Denver Beer Trail Map



NAYDO 2024 DENVER | April 3–6

Conference Registration Deadlines

About NAYDO Registration

- NAYDO Conference is designed for YMCA staff and volunteers.
- It is more cost effective to participate if your YMCA is an Association Member.
- To become an Association Member, one person enrolls and pays the dues for the Y as an Association Member. Then, an unlimited number of staff and volunteers who want to enjoy NAYDO benefits (including the lowest conference rate) each activate their own NAYDO Membership Benefits.
- NAYDO offers several contests to win a free conference registration. Be sure to participate if your Y is in need of financial assistance.



Dates to Remember

October 30, 2023 Members Only Registration Deadline

Be sure your YMCA is a current NAYDO Association Member and that anyone registering from your YMCA activated their membership benefits if new to NAYDO for the September 2023-August 2024. NAYDO year or a first time conference attendee. Contact info@naydo.org if unsure of your status. Paying in full by October 30 provides the LOWEST CONFERENCE RATE possible. You can pay a \$100 deposit to qualify for the second lowest conference rate and pay balance in January 2024.

December 6, 2023 Conference Financial Assistance Application Deadline

Notification by January 5, 2024

2 Steps to Apply for Conference Assistance

1. Register for Conference as Financial Assistance Applicant and Pay \$50

2. Complete the Financial Assistance Application Form

A maximum of 3 people (staff or volunteers) can apply for financial assistance on one form from one Association. NAYDO Association membership is required and all applicants must have activated their benefits for the NAYDO 2023–2024 year.

A \$50 non-refundable application fee is due for each person applying for conference assistance.

For NAYDO 2024, conference financial assistance is available for:

- Registration fee (optional fees not available for assistance) Registration fee assistance is applied internally not sent to your Y.
- Travel is given in the form of a check made payable to your Y for each person who receives travel assistance and must be picked up by that person at conference check-in onsite. Travel would include your estimated hotel, airfare or mileage, parking.

For questions about financial assistance, contact Mary Zoller in the NAYDO Office.

January 31, 2024 Registration Deadline

Registration after January 31 only if space is available; registration rate increases February Names due by January 31 for any spaces reserved at hotel or registered without a name.

March 11, 2024 Hotel Reservation Deadline for NAYDO Rate & Deposit Charge Date

The Gaylord will charge one night deposit for each hotel room reservation on Monday, March 11. This is also the last date that you can add an additional night at the NAYDO rate assuming availability.



March 15, 2024

Deadline for Special Meal Needs, Substitutions on Your Own, Cancellation for a Refund

Special Meal Needs indicated on your reg form can only be honored if entered by this date.

Cancellation

Requests for registration cancellations must be sent to info@naydo.org no later that March 15 if a refund (minus the \$100 nonrefundable deposit) is being requested. Alternatives to refunds include:

A. Substitutions (see below)

B. Transfer funds to NAYDO 2025 with agreement to to remain a current NAYDO Member and register by December 6, 2024 for the 2025 NAYDO Conference. Request to transfer deadline is March 15.

Substitutions

You can make substitutions at any time through March 15 but it is a 2-step process using your registration confirmation:

Step 1: Click on View or Modify then select TRANSFER to change name and email

Step 2: On new confirmation, select MODIFY to provide all other information about the substitute.

AFTER March 15, contact info@naydo.org to make a substitution.



NAYDO 2024 DENVER April 3–6

Conference Registration

Registration Period:	Members Only	Early Registration	Regular Registration	Late Registration*
	Through Oct. 30, 2023	Oct. 31-Dec. 6, 2023	Dec. 7, 2023-Jan. 31, 2024	Starting Feb. 1, 2024
NAYDO Member	\$775 if paid in full \$800 if deposit only	\$850	\$875	\$900
Non-Member	n/a	\$1300	\$1400	\$1500
Financial Assistance Applicant	\$50	\$50	n/a	n/a
Spouse or Guest	\$300	\$300	\$300	\$300

Conference Registration Fees & Meals

Registration fees cover program and production costs, facility rental, event mobile app access, internet, participation in the Philanthropy School Fundamentals, General Sessions, Sponsor Showcase, Educational Workshops, Hot Topics, Exhibits, Fitness Activities, Philanthropy Live! projects, Special Sessions, and Network events and meals.

Payment Methods

- Credit card
- Check
- Wire transfer

Meals* Covered by the Registration Fee:

Wednesday

Opening Reception enough food for dinner for most people

Thursday

Continental breakfast and lunch

Friday

Continental breakfast, lunch, and enough food at Friday Party for dinner

The Friday Party is included in the Spouse/Guest Fee

*If you have medically-based meal restrictions, be sure to include specifics on your registration form. Requests made after March 15 cannot be accommodated.

Reserve Spaces without Names

If your Y wants to reserve spaces without names by the Members Only October 30 deadline, email Mary Zoller to request codes to use for holding spaces. Include the total number of codes you will need. You must replace them with actual names of staff or volunteers who have activated their member benefits by January 31, 2024.

NAYDO Year-Round Virtual Learning Opportunities

NAYDO Year-Round Virtual Learning Opportunities

Be sure to leverage NAYDO's year-round resources

- Identify 3–5 financial development goals with measurable strategies, then create your own Lunch n' Learn series for staff and volunteers using the webinar or conference materials.
- Access the password protected Members Only resources on the NAYDO website.
- Learn monthly from conference presenters through the NAYDO Webinar Series, sponsored by Daxko and focused on every area of philanthropy. Check out the calendar on the NAYDO website home page to stay current on YMCA philanthropy.

Upcoming Webinars

October 19

Al and Fund Development

Randy Klassen, CFRE, Fund Development Consultant | TR Leadership Consulting

November 9

Crafting a Compelling Case for Donor and Government Support

Molly Thompson, SVP of Strategic Alignment | YMCA of South Hampton Roads Sherree Vodicka, CEO | NC Alliance of YMCAs

December 5

Be a #YAdvocate: How Advocacy Can Help Advance Your Fundraising Goals General advocacy information for all; specific U.S. federal funding info included YMCA of the USA Government Relations and Policy:

Kelly Kennai, Senior Director, Communications & Advocacy Engagement Elena Rocha, Senior Director, Youth Development Partnership and Policy Katie Adamson, Vice President, Health Partnerships & Policy

For more information: Kristen Obaranec, CFRE | Virtual Training Director

Hotel Reservations & Travel Tips

What to Pack/What to Wear

Bring business cards – One is required when you check in onsite at NAYDO registration for a chance on a free 2025 NAYDO Conference Registration. Many exhibitors are raffling prizes and workshop speakers may request them as well.

Dress for the conference is business casual with these exceptions:

- Wednesday YMCA Impact Tours and Philanthropy Live! Projects – Casual clothing/closed-toe shoes
- Fitness Activities
- Friday Jeans and Jerseys Jeans and your favorite team's Jersey – any sport – even though we are going to a football stadium that night!



Recommended Travel Dates

Hotel Arrival: Travel Wednesday morning, April 3 Hotel Departure: Saturday, April 6

Airport Transportation

Fly into Denver International Airport, 15 minutes from the Gaylord Rockies Resort and Convention Center and overflow hotels.

Take a ride share to and from the hotels. Approximate cost is \$35. The Gaylord Rockies does NOT operate an airport shuttle. The overflow hotels have airport shuttles.

Headquarters Hotel

Conference events held onsite

Gaylord Rockies Resort & Convention Center 6700 North Gaylord Rockies Boulevard Aurora, Colorado USA 80019

NAYDO Room Rate (single or double): \$269 plus tax (approx 15%)

Gaylord Reservations – SOLD OUT

Gaylord Reservation Deadline & Deposit Charge Date – March 11

The last day the NAYDO rate will be available is March 11, 2024, the reservation deadline. It is also the date one night's deposit will be charged for each reservation you have made.

Overflow Hotels Reservations

There are currently 3 overflow hotels that are located next to each other. Each offers complimentary breakfast, free airport shuttle and free internet.

Fairfield Inn & Suites Denver Airport

6851 Tower Road Denver 80249 \$149 for King or 2 Queens plus tax (approx. 15%) Rooms from April 2–6

SpringHill Suites Denver Airport

18350 East 68th Avenue Denver 80249 \$149 for King or 2 Queens plus tas (approx. 15%) Rooms from March 31–April 9

La Quinta Inn and Suites by Wyndham Denver Airport

6801 Tower Road, Denver 80249

\$149 for King or 2 Queens per night plus tax (approx 15%)

\$159 for King Deluxe (1 King , 1 sofa bed) per night plus tax (approx 15%)

Rooms from April 2-6

La Quinta has a parking charge of \$10/day while the other 2 hotels do not.

NAYDO Hotel Rooms Sold Out?

If you find that rooms are sold out at all hotels listed as NAYDO Overflow hotels, contact info@naydo.org for the status of additional overflows. Depending on timing, NAYDO will book more overflow hotels, but you need to let us know if you are unable to find a room at any of the NAYDO hotels listed on this page. Call Mary Zoller at 504 858 3379 if you have questions but do not wait. Book early.

NAYDO Overflow Hotel Shuttle to Gaylord

On Wednesday, April 3, complimentary one-way shuttle to the Gaylord will be provided from official NAYDO overflow hotels at selected times provided in Advance Packet. On the registration form, attendees and guests can purchase a shuttle wristband to pick up at onsite registration good for Wednesday return trip and round trips on Thursday and Friday as needed. It is a flat rate for all three days of \$50/person.

Hotel Room Cancellation

Hotel reservations must match your Y's NAYDO registration records as of January 31, 2024. After this date, rooms cannot be held without a registered attendee's name on the reservation.

If you have more rooms or nights booked than you need, **please do not cancel them directly with the hotel**. Contact the NAYDO Office so your extra rooms or nights can be used for other NAYDO attendees.

Preconference and Postconference Specials at YMCA of the Rockies!

YMCA of the Rockies is offering a mountain experience with lodging and activities for attendees from April 1 with departure on April 3, conference opening day. Postconference stays on April 6-7 are also available at a special rate that includes a paid activity voucher. YMCA of the Rockies, Estes Park Center is 1.5 hours northwest of Gaylord Rockies and is adjacent to Rocky Mountain National Park. YMCA of the Rockies. To book your stay, call 888-613-9622 and say you are with NAYDO. Contact Carrie Rossman for more details.

Gaylord Rockies Hotel Parking

NAYDO Advance Packet will include 2024 rates

Nightly Hotel Guest Parking Self-Park: \$29 in and out privileges | Valet: \$39

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NAYDO Purpose

To lead, support, and advance the development of YMCA professionals, volunteers, and YMCA associations in the philanthropic work of their YMCA through training, education, advocacy, research, and knowledge sharing.

Can't take part in NAYDO 2024? Plan now to attend a future conference.

2025 St. Louis, Missouri, April 30–May 3 (Wed–Sat)
2026 Long Beach, California, May 6–9 (Wed–Sat)
2027 Dallas, Texas, April 27–30 (Tues–Fri)
2028 Orlando, Florida, April 18–21 (Tues–Fri)

NAYDO North American YMCA Development Organization 21 Chateau Trianon Kenner, LA 70065 USA ≡ info@naydo.org

504 464 7845

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